Falkirk Community Trust

Subject: Year-end Performance Report 2021-22

Date: 19th May 2022

Author: Team Leader Performance Review

1. Introduction

1.1 This is the 2021-22 year-end report on Falkirk Community Trust's performance indicators, covering the 12-month financial period April 2021 to March 2022. This report flags current performance, relevant current activity, and planned action in support of the Trust's strategic objectives.

2. Performance Statement

- 2.1 Attached is a statement with indicator performance presented in the form of graphs with contextual commentary. Indicators are flagged at the end of each quarter using a red-amber-green traffic light system. Each flag measures performance against target.
- 2.2 This performance report is presented in a format which aims to enhance clarity and provide a concise report of quarterly indicator performance. Graph trend lines (detailed in red) reflect the recent performance trend of each indicator. Information presented numerically alongside each graph enables an 'at a glance' summary including:
 - annual target for current year;
 - year-end performance including variance compared to the previous year; and,
 - year-end performance achieved against annual target.
- 2.3 The flagging status for this period is summarised below:

Green 🕝	This PI is on or above target (at or above target)	There are 22 green-flagged indicators.
Amber 🛆	This PI is slightly below target though performance may be improving (0-10% below target)	There are 4 amber-flagged indicators.
Red 🧶	This PI is significantly below target and performance is not improving (10% or more below target)	There are 5 red-flagged indicators.

- 2.4 An overview of indicator flagging against target for 2021-22 is shown in Table 1 on page 3.
- 2.5 Appropriate target setting is a key factor in performance analysis. Target setting was challenging with uncertainly surrounding the easing of COVID-19 restrictions, and unknowns around customer confidence and the return of customers to Trust facilities. A review of performance from the brief period during 2020-21 when restrictions eased following the first COVID lockdown helped inform the setting of final targets for 2021-22 to ensure they remain both challenging and realistic.
- 2.6 Performance of Trust services throughout 2021-22 was encouraging with over two-thirds of indicators achieving target at year-end and hence being green-flagged. The remaining indicators comprised four that achieved close to target, with the other five falling over 10% below target at year-end. More than measurement against target, performance was encouraging with customers returning to Trust services in significant numbers as COVID restrictions were eased by the Scottish Government. The return of customers was encouraging and highlighted the value placed on the Trust services by the local community of the Falkirk area.

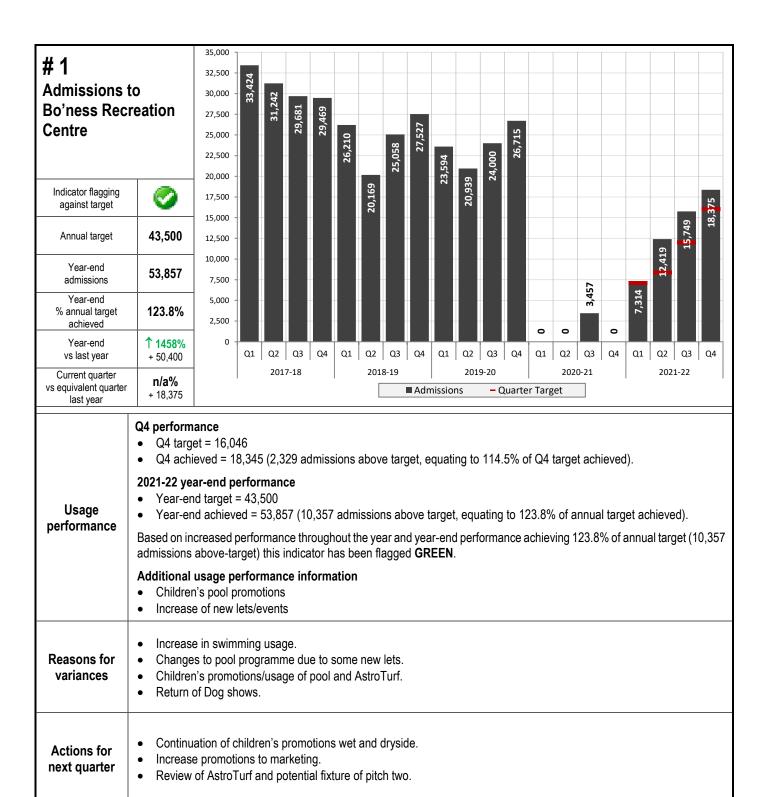
- 2.7 There were successes in several areas with the following key performance highlights for Q4 2021-22 (measured as percentage of quarter target achieved):
 - Visits to Muiravonside Country Park, 312.4%;
 - Participants in programmed activity at The Helix, 282.6%;
 - Participants in Cultural Services activities, 181.5%;
 - Admissions to the Mariner Centre, 169.0%;
 - Visits to The Helix, 162.2%
 - Admissions to Neighbourhood Sports Centres, 159.4%
 - Admissions to all Health & Fitness Clubs combined, 147.7%
 - Admissions to Grangemouth Sports Complex, 136.0%
- 2.8 The key year-end performance highlights against target for the 2021-22 year include (measured as percentage of annual target achieved):
 - Participants in programmed activity at The Helix, 216.7%;
 - Outdoor Activities Participant Sessions, 195.9%;
 - Admissions to all Health & Fitness Clubs combined, 174.2%
 - Admissions to the Mariner Centre, 161.8%
 - Visits to Public Libraries, 151.2%;
 - Health & Fitness Step Forth Walking Programme participation, 140.9%
 - Admissions to Grangemouth Sports Complex, 138.1%
- 2.9 Areas where performance was lower than expected against target for 2021-22 include include (measured as percentage of annual target achieved):
 - Admissions to the Hippodrome, 71.0%;
 - Active Schools distinct participants, 71.6%;
 - Visits to Callendar House, 76.4%
 - Visits to Kinneil Museum, 87.0%
 - Out of hours admissions to Community Use High Schools. 89.9%;
 - Active Schools participant sessions provided, 91.9%
 - Admissions to Grangemouth Stadium, 94.6%
- 2.10 Performance information, including the current and all previous quarterly performance reports, is available to view on the Falkirk Leisure and Culture website as follows:

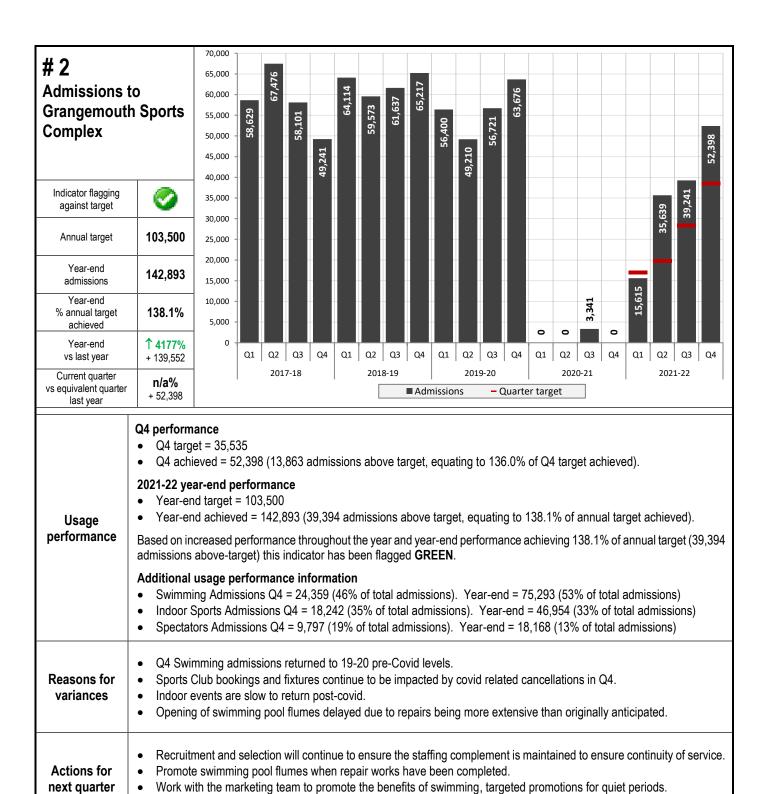
 https://www.falkirkleisureandculture.org/about-us/falkirk-community-trust-performance/.
- 2.11 A report on the quarter 1 period April June 2022 will be made following the end of the period.
- 3. Recommendation
- 3.1 Please note the following:
 - Progress made throughout the fourth quarter of 2021-22;
 - Performance at year-end 2021-22;
 - Actions to address areas requiring improvement in the forthcoming year.

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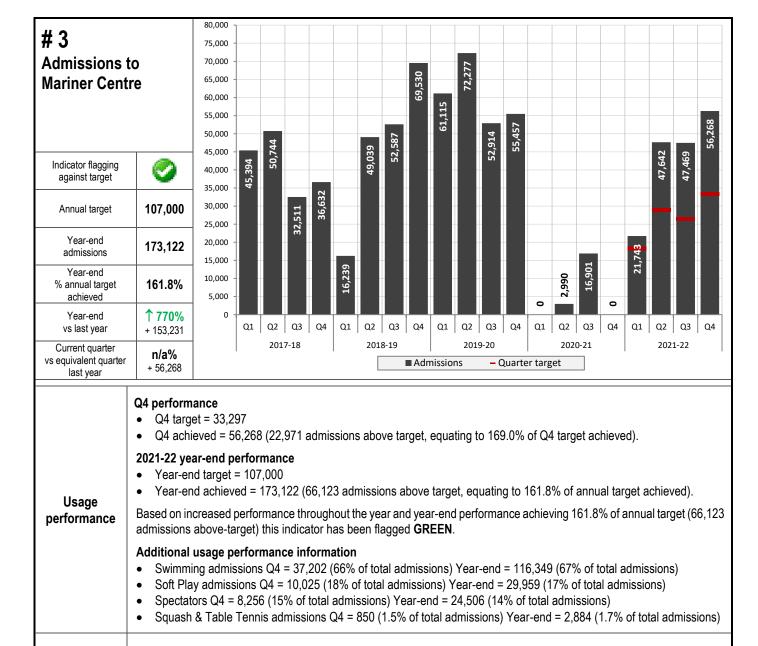
Table 1: Overview of 2021-22 year-end indicator flagging against target

Indicator		% target	Indicator flagging against target				
		achieved at year-end	End-Q1	End-Q2	End-Q3	Year- end	
1.	Admissions to Bo'ness Recreation Centre	123.8%	②		(0	
2.	Admissions to Grangemouth Sports Complex	138.1%	②	0	②	0	
3.	Admissions to the Mariner Centre	161.8%	0	0	0	0	
4.	Admissions to Grangemouth Stadium	94.6%	0	0	Δ	Δ	
5.	Admissions to Bo'ness Health & Fitness	131.3%	O	0	Ø	0	
6.	Admissions to Grangemouth Health & Fitness	133.5%	②	0	Ø	0	
7.	Admissions to Mariner Health & Fitness	307.1%	②	0	0	0	
8.	Admissions to Stenhousemuir Health & Fitness	172.9%	②	0	②	0	
9.	Admissions to Health & Fitness combined	174.2%	0	0	0	0	
10.	Health & Fitness Step Forth Walking Programme participation	140.9%	0	0	0	0	
11.	Admissions to Neighbourhood Sports Centres	125.5%	②	0	0	0	
12.	Out of hours admissions to Community Use High Schools	89.9%	0				
13.	Visits to Muiravonside Country Park	135.0%	②	0	0	0	
14.	Sport Development participant sessions	130.9%	0	0	0	0	
15.	Active Schools distinct participants	71.6%	n/a	n/a	0	•	
16.	Active Schools participant sessions provided	91.9%	n/a	n/a	Ø		
17.	Active borrowers at public libraries	96.4%	0	Δ			
18.	Issues from public libraries	98.5%	0		0		
19.	Visits to public libraries	151.2%	0	0	0	0	
20.	Usage of public access terminals in libraries	138.9%	0	0	0	0	
21.	Resources added to library stock – adult	165.4%	Δ	Δ	0	0	
22.	Resources added to library stock – junior	181.2%		0	0	0	
23.	Admissions to Falkirk Town Hall	131.2%	0	0	0	0	
24.	Admissions to the Hippodrome	71.0%	0	Δ		•	
25.	Participants in Cultural Services activities	138.1%	0	0	Ø	0	
26.	Visits to Callendar House	76.4%	0				
27.	Visits to Kinneil Museum	87.0%	0	0	0		
28.	Outdoor Activities participant sessions	195.9%	0	0	②	0	
29.	Visits to the Helix	116.1%	②	0	0	0	
30.	Kelpies Tour tickets sold	116.9%		O	②	O	
31.	Participants in programmed activity at the Helix	216.7%	n/a	0	0	0	





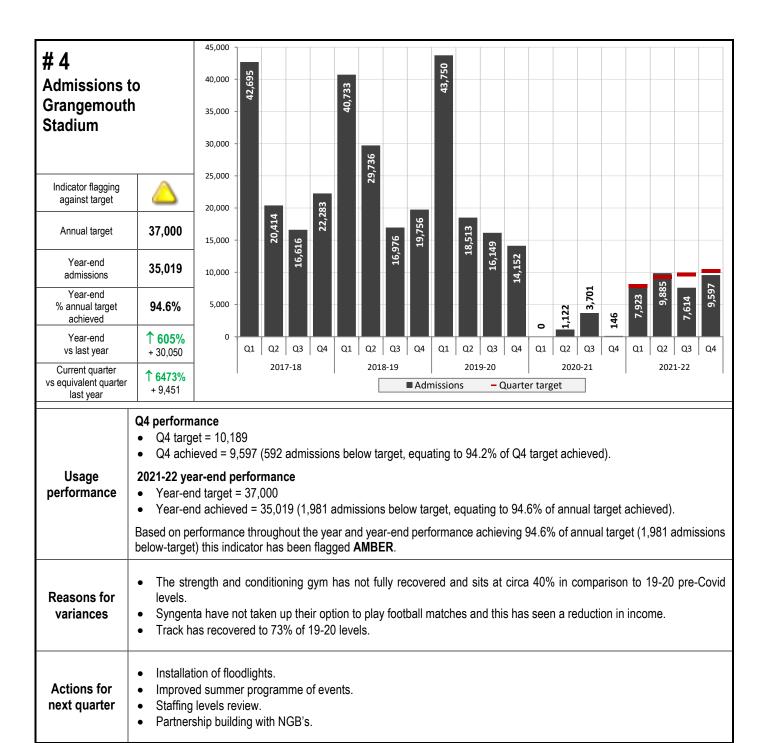
Work with the Catering and Retail Coordinator to develop trading opportunities for events.

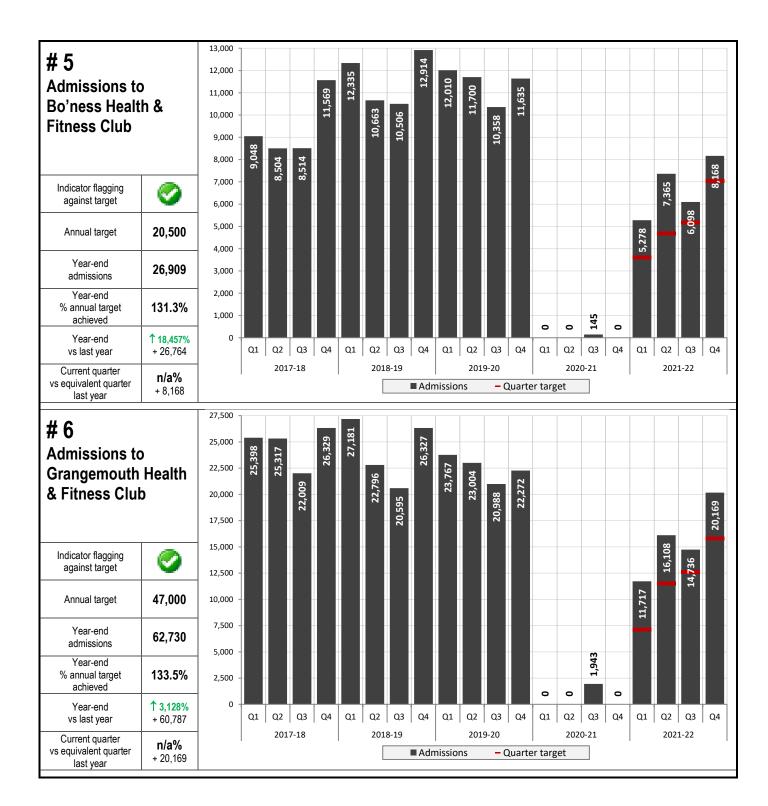


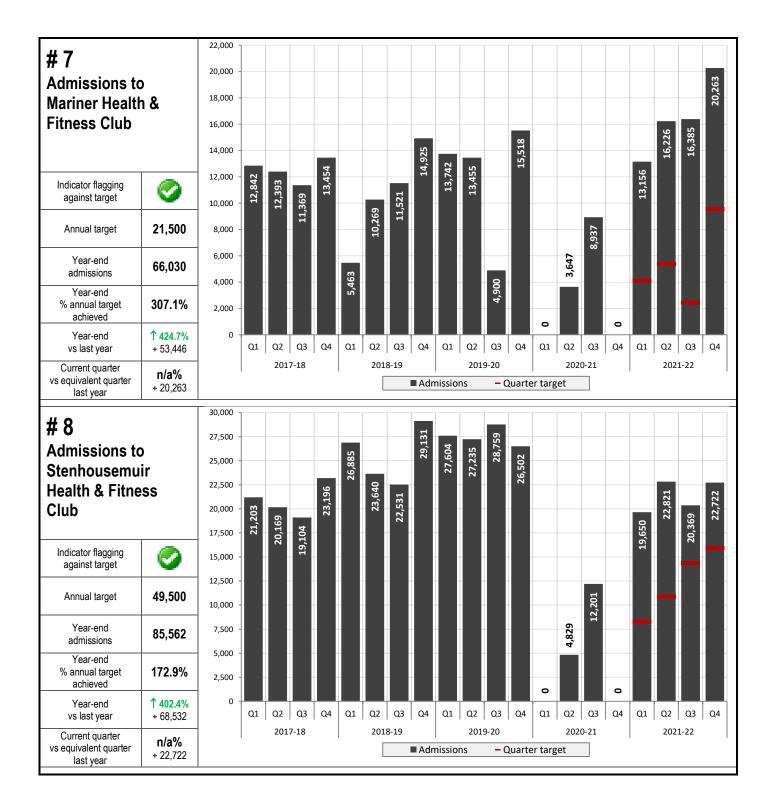
Reasons for variances

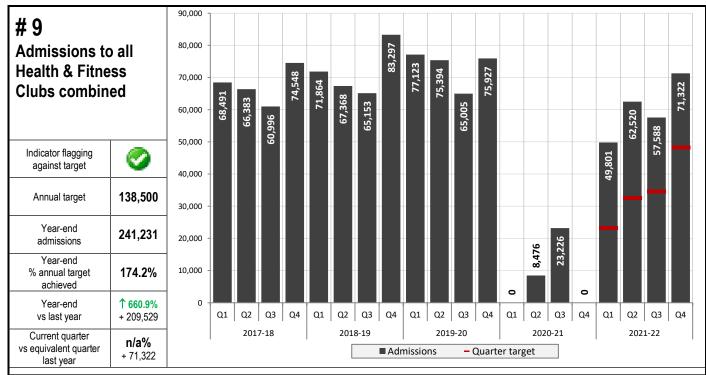
- Q4 swimming admissions exceeded admissions for the same period in 2019/20.
- Additional Learn to Swim classes added to the programme to cater for demand.
- The issues with recruitment reported in Q2 and Q3 did not improve in Q4 and continued to impact service delivery in soft play, catering, and swimming pool.

- 2nd May sees the relaunch of Great Mariner Reef Soft Play Birthday Parties.
- Recruitment & selection will continue to ensure the staffing complement is maintained to ensure continuity of service.
- Work with the marketing team to promote the benefits of swimming, targeted promotions for quiet periods.
- Work with the Catering and Retail Coordinator to develop trading opportunities.









Bo'ness Health & Fitness Club (# 5)

- Q4 target = 7,038
- Q4 achieved = 8,168 (1,130 admissions above target, equating to 116.1% of Q4 target achieved).
- Year-end target = 20,500
- Year-end achieved = 26,909 (6,409 admissions above target, equating to 131.3% of annual target achieved).
- Based on increased performance throughout the year and year-end performance achieving 131.3% of annual target 6,409 admissions above target) this indicator has been flagged GREEN.

Grangemouth Health & Fitness Club (# 6)

- Q4 target = 15,775
- Q4 achieved = 20,169 (4,394 admissions above target, equating to 127.9% of Q4 target achieved).
- Year-end target = 47,000
- Year-end achieved = 62,730 (15,730 admissions above target, equating to 133.5% of annual target achieved).
- Based on increased performance throughout the year and year-end performance achieving 133.5% of annual target (15,730 admissions above target) this indicator has been flagged **GREEN**.

Mariner Health & Fitness Club (#7)

Q4 target = 9.546

Usage

performance

- Q4 achieved = 20,263 (10,717 admissions above target, equating to 212.3% of Q4 target achieved).
- Year-end target = 21,500
- Year-end achieved = 66,030 (44,530 admissions above target, equating to 307.1% of annual target achieved).
- Based on increased performance throughout the year and year-end performance achieving 307.1% of annual target (44,530 admissions above target) this indicator has been flagged **GREEN**.

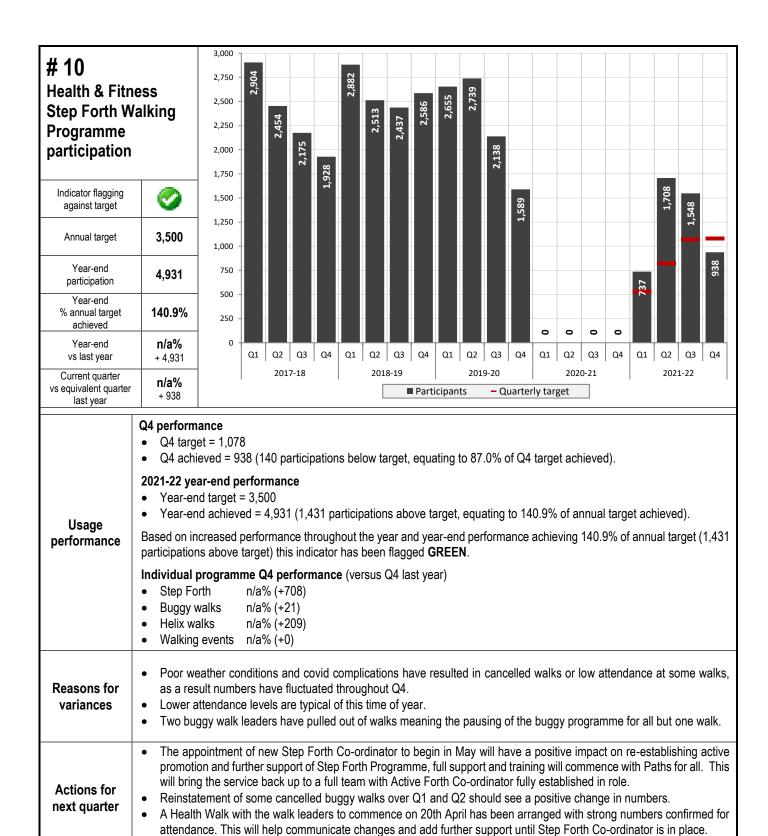
Stenhousemuir Health & Fitness Club (# 8)

- Q4 target = 15,945
- Q4 achieved = 22,722 (6,777 admissions above target, equating to 142.5% of Q4 target achieved).
- Year-end target = 49,500
- Year-end achieved = 85,562 (36,062 admissions above target, equating to 172.9% of annual target achieved).
- Based on increased performance throughout the year and year-end performance achieving 172.9% of annual target (36,062 admissions above-target) this indicator has been flagged GREEN.

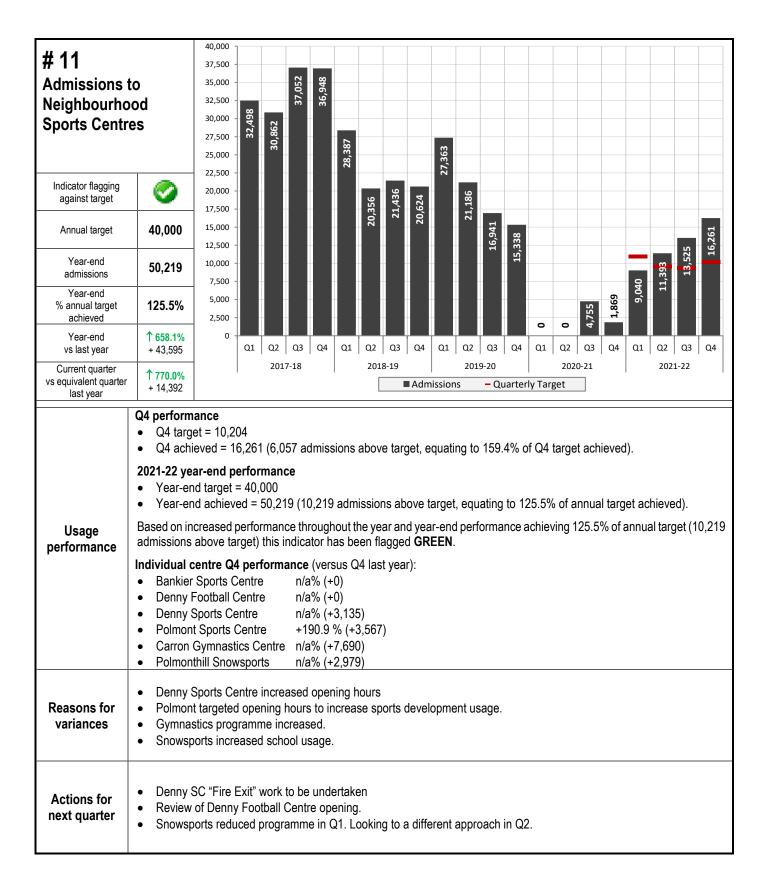
All Health & Fitness Clubs combined (#9)

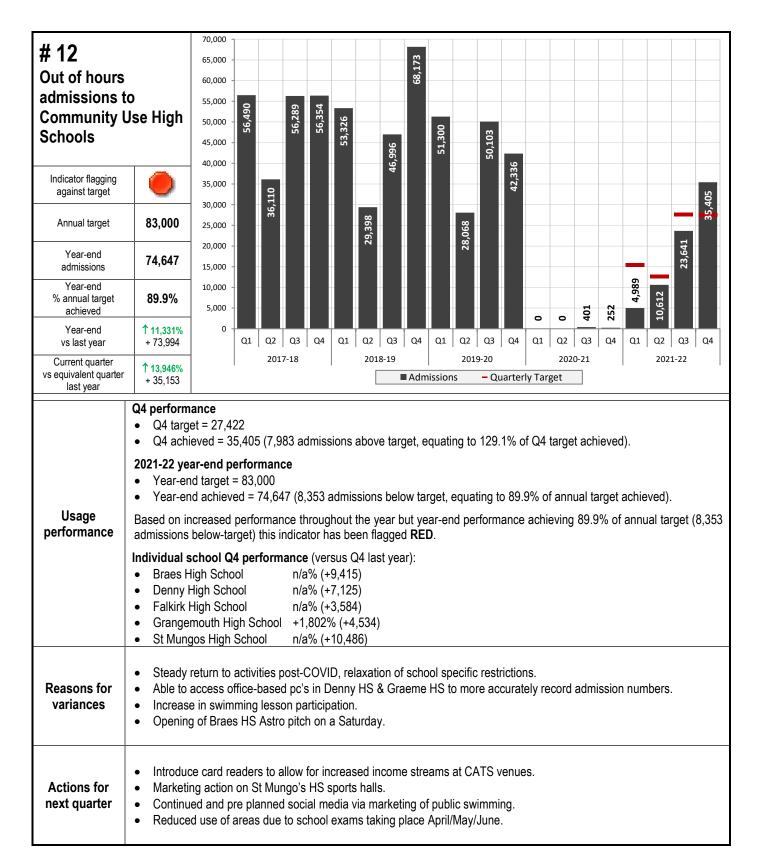
- Q4 target = 48,304
- Q4 achieved = 71,322 (23,018 admissions above target, equating to 147.7% of Q4 target achieved).
- Year-end target = 138,500
- Year-end achieved = 241,231 (102,731 admissions above target, equating to 174.2% of annual target achieved).
- Based on increased performance throughout the year and year-end performance achieving 174.2% of annual target (102,731 admissions above target) this indicator has been flagged GREEN.

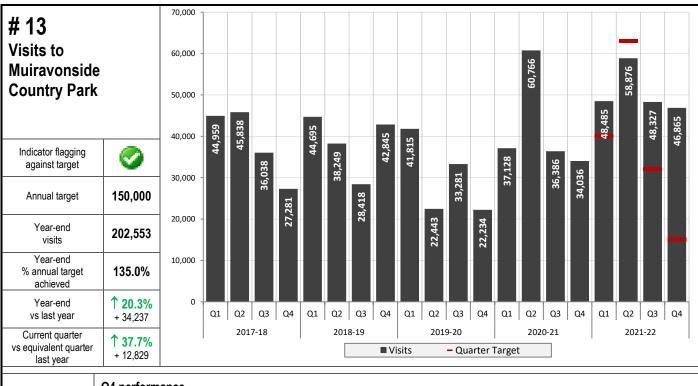
Revised ways of working and new procedures to ensure customers and staff feel safe exercising in our clubs. As restrictions eased, venues were ready to implement the relevant changes in line with Scottish Government guidance. Note that health & fitness clubs were open for 11 months of the 21/22 financial year. Scottish Government guidance allowed opening on Monday 24th April for gym use, with indoor fitness classes only able to restart on Monday 18th May. For the new financial year, continued rebuilding of the membership base to ensure usage and income are at least back to pre-pandemic levels. We are confident that, given time, performance should soon exceed previous pre-pandemic levels with more people switched onto their health and wellbeing than ever before. We must also be mindful of the impact of the increased cost of living and whether this will impact people's ability to continue with gym memberships which are often deemed a luxury.



Each of these steps will contribute to a positive start to the 2022-23 year.







- Q4 target = 15.000
- Q4 achieved = 46,865 (31,865 visits above target, equating to 312.4% of Q4 target achieved).

2021-22 year-end performance

Usage performance

- Year-end target = 150,000
- Year-end achieved = 202,553 (52,553 visits above target, equating to 135.0% of annual target achieved).

Based on increased performance throughout the year and year-end performance achieving 135.0% of annual target (52,553 visits above target) this indicator has been flagged GREEN.

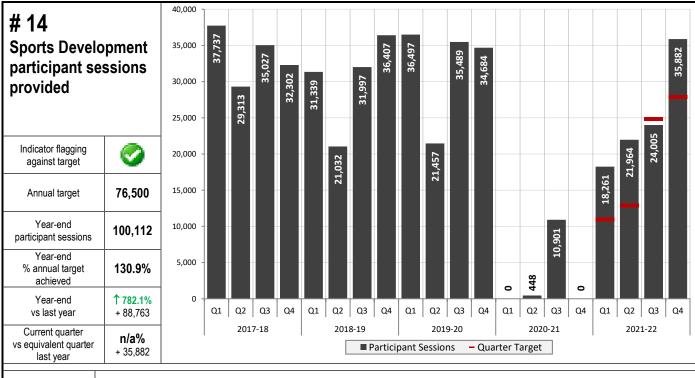
Additional usage performance information

The Country Park has continued to see significantly higher numbers of visitors throughout 2021-22 compared to previous years.

Reasons for variances

- The barrier at the main car park broke down in January 2022 and is awaiting repair. This has impacted the income generated, with reliance on donations from members of the public for contributing towards income targets the remainder of Q4.
- Visitor numbers are expected to rise following successful completion of a capital project to resurface the main access road within the Park. This has significantly improved the initial welcome for visitors to the Park.
- There have been fewer organised activities within the Park due to staff vacancies in the Parks & Sustainability team. including the Countryside Ranger post based at Muiravonside.

- A new Countryside Ranger has been recruited and is due to start in late May 2022. In addition, the transition of FCT to Falkirk Council will result in a larger Ranger Service team for the wider Council area. This will allow the team to develop a fuller activity programme for 2022-23 which will encourage more visitors and has potential for realising more income generation opportunities.
- A funding opportunity from NatureScot will enable us to recruit an Assistant Countryside Ranger to further increase team capacity and the range and number of volunteer activities, events and led walks that can be delivered within the Country Park. This provides an opportunity for delivering additional income-generating activities throughout the busy summer period from June to October 2022.
- The car park barrier will be repaired and brought back into use to enable us to charge for parking once again.
- Partnerships have been developed with The Conservation Volunteers to provide site management services within the Park, and with the Criminal Justice team to provide additional improvement works in and around Newparks Farm.
- Negotiations are ongoing with current site tenants (Muiravonside Community Growers and Jonny Chainsaw) to formalise letting arrangements and continue to achieve fair rental income for the Park.



- Q4 target = 27.834
- Q4 achieved = 35.882 (8.048 participant sessions above target, equating to 128.9% of Q4 target achieved).

2021-22 year-end performance

- Year-end target = 76,500
- Year-end achieved = 100,112 (23,612 participant sessions above target, equating to 130.9% of annual target achieved).

Based on increased performance throughout the year and year-end performance achieving 130.9% of annual target (23,612 participant sessions above target) this indicator has been flagged **GREEN**.

Usage performance

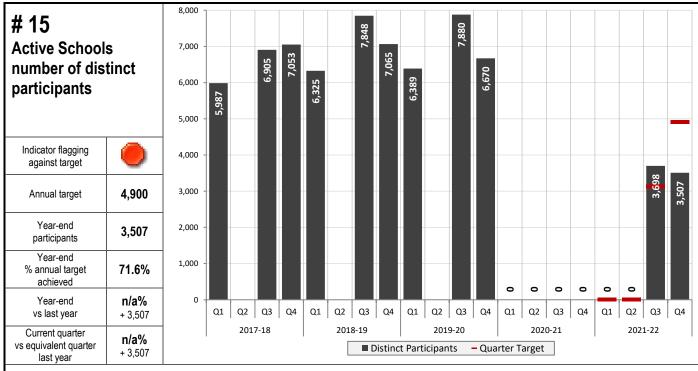
Individual sports Q4 performance (versus Q4 last year):

- Athletics n/a% (+1,939)
- Badminton n/a% (+1,058)
- Basketball n/a% (+1,482)
- Football n/a% (+204)
- Gymnastics n/a% (+7,523)
- Mini Gyms n/a% (+1,201)
- Netball n/a% (+576)
- Swimming n/a% (+20,237)
- Tennis n/a% (+1,572)

Reasons for variances

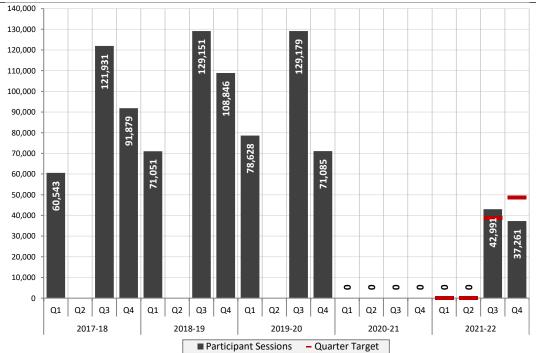
- The Sports Development programme has grown consistently throughout the 21/22 year since restarting. Strong performance in the previous three quarters was built on for Q4 with further strong performance in usage and income.
- Gaining access to all school buildings allowed the learn to swim programme to resume all previous classes. This increased the number of available classes on offer each week.
- Filling vacant capacity within existing classes in the learn to swimming programme was prioritised, resulting in increased revenue with a minimal increase in costs.

- Resource management, particularly workforce capacity, remains a concern. To retain the ability to expand the
 programme, recruitment of new staff and training existing staff to upskill them will continue to be a priority for the short
 to medium term.
- Recruitment and inductions for a further 12 new swim teachers to allow the programme to continue to grow continues, with training in January.
- The team are actively developing an enhanced summer programme to increase income generating opportunities.
- The team are working closely with all coaches and the bookings team to assess all children's ability levels in preparation
 of advancing as many children as possible prior to the summer break. This will create spaces in the programme for
 new participants in the beginners/low level sessions when the new block starts in August.



16 Active Schools participant sessions provided





Distinct Participants (PI #15)

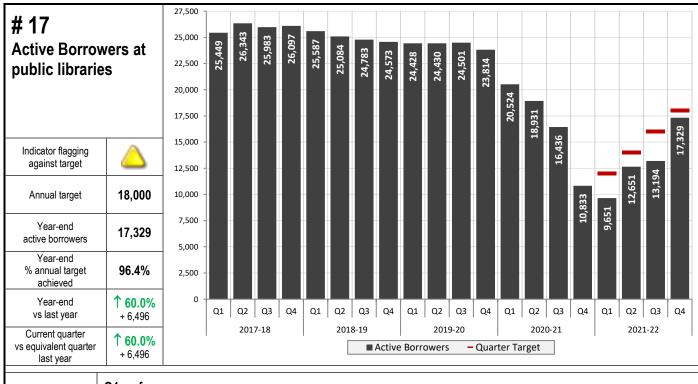
- Q4 target = 4,900
- Q4 achieved = 3,507 (1,393 distinct participants below target, equating to 71.6% of Q4 target achieved).
- Year-end target = 4,900
- Year-end achieved = 3,507 (1,393 distinct participants below target, equating to 71.6% of annual target achieved).
- Based on increased performance throughout the year and year-end performance achieving 71.6% of annual target (1,393 distinct participants below target) this indicator has been flagged RED.

Usage performance

Participant Sessions (PI #16)

- Q4 target = 48,600
- Q4 achieved = 37,261 (11,339 participant sessions below target, equating to 76.7% of Q4 target achieved).
- Year-end target = 87,300
- Year-end achieved = 80,252 (7,048 participant sessions below target, equating to 91.9% of annual target achieved).
- Based on increased performance throughout the year and year-end performance achieving 91.9% of annual target (7,048 participant sessions below target) this indicator has been flagged AMBER.

Reasons for variances	 Q4 was severely impacted by the rise of the Omicron variant. When targets were set it was anticipated that we would have unrestricted access to the school estate and no restrictions on activity. This was not the case and numbers were impacted as a result. Restrictions on access delayed Active Schools activity clubs resuming until after the February holiday. This both reduced the available weeks over which activity could run, but also the level of engagement. Many schools continued to adopt a cautious approach to extracurricular activities. Over the past two years there has been a shift in culture within many schools, with very few teachers currently volunteering. This has further reduced the number of opportunities available for our young people currently. Active Schools Coordinators were classed as non-essential members of staff for much of the term, resulting in meetings continuing to take place virtually. This made developing new relationships within schools particularly challenging.
Actions for next quarter	 Q1 (school term 3) will see a return of many traditionally outdoor summer sports: cricket, athletics, rounders etc. We are hopeful this will encourage more schools and staff to offer extracurricular clubs for these sports. Q1/Term3 has historically recorded the lowest levels of activity, comparatively, across the year. This is due to the loss of facilities within High Schools and pupils focusing on exams during this period. Given the above, the team are now shifting focus towards the new academic year with planning meetings and CPD sessions taking place in most clusters to ensure a strong start to the new year. The team are developing new programmes that are aimed specifically at re-engaging teachers within the programme again and to engender a culture of volunteering again.



- Q4 target = 18,000
- Q4 achieved = 17,329 (671 active borrowers below target, equating to 96.3% of Q4 target achieved).

2021-22 year-end performance

- Year-end target = 18,000
- Year-end achieved = 17,329 (671 active borrowers below target, equating to 96.3% of annual target achieved).

Based on increased performance throughout the year and year-end performance achieving 96.3% of annual target (671 active borrowers below target) this indicator has been flagged **AMBER**.

Active Borrowers category Q4 performance (versus Q4 last year):

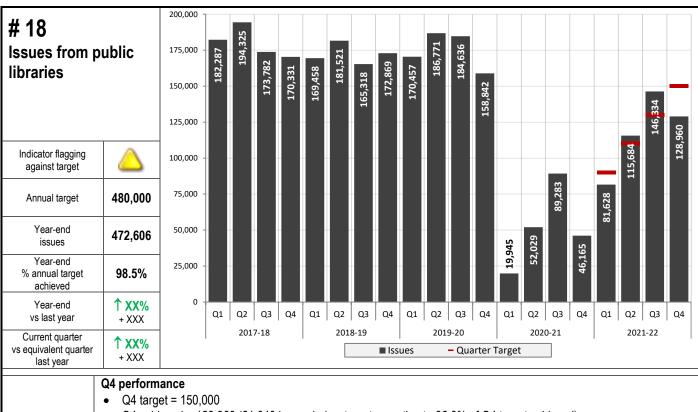
- Adult Active Borrowers: +62.8% (+5,043)
 Junior Active Borrowers: +165.7% (+1,911)
- Digital Active Borrowers: -27.7% (-458)

Reasons for variances

Usage performance

- This is a snapshot figure which reflects usage for the last year and reflects national public library trends in Scotland.
- The Q4 figure includes a year of opening since the Pandemic, however with two quarters still at reduced capacity.
- There are, however, signs of an improvement as we finish the year very close to achieving the annual target.

- A Scotland-wide campaign being organised by SLIC (Scottish Library Information Council) 'The Reading Moment' takes
 place on 11th May to highlight the importance of reading and in particular the importance of public libraries. It is hoped
 campaigns like this will bring more customers back into our buildings.
- We are also working in partnership with colleagues from Place Services to promote both of our services through running events for the Science Festival and of course the Summer Reading Challenge which begins at the end of June.
- In Q1 we will be running two new Saturday events "Libraries are for Everyone days" where we plan to highlight the range of services and activities we offer. If successful, these will be rolled out to other libraries in the autumn.



Q4 achieved = 128,960 (21,040 issues below target, equating to 86.0% of Q4 target achieved).

2021-22 year-end performance

- Year-end target = 480,000
- Year-end achieved = 472,606 (7,394 issues below target, equating to 98.5% of annual target achieved).

Based on increased performance throughout the year and year-end performance achieving 98.5% of annual target (7,394 issues below target) this indicator has been flagged AMBER.

Usage performance

Issues per library Q4 performance (versus Q4 last year)

+9,397% (+6,296) Bonnybridge Bo'ness +13,774% (+8,540) Denny +10,334% (+9,404) Falkirk +4,528% (+18,204) +55,840% (+11,168) Grangemouth Home Library n/a% (+11,123) Larbert +17,563% (+20,022)

Meadowbank +17,830% (+18,009) Slamannan n/a% (+641)

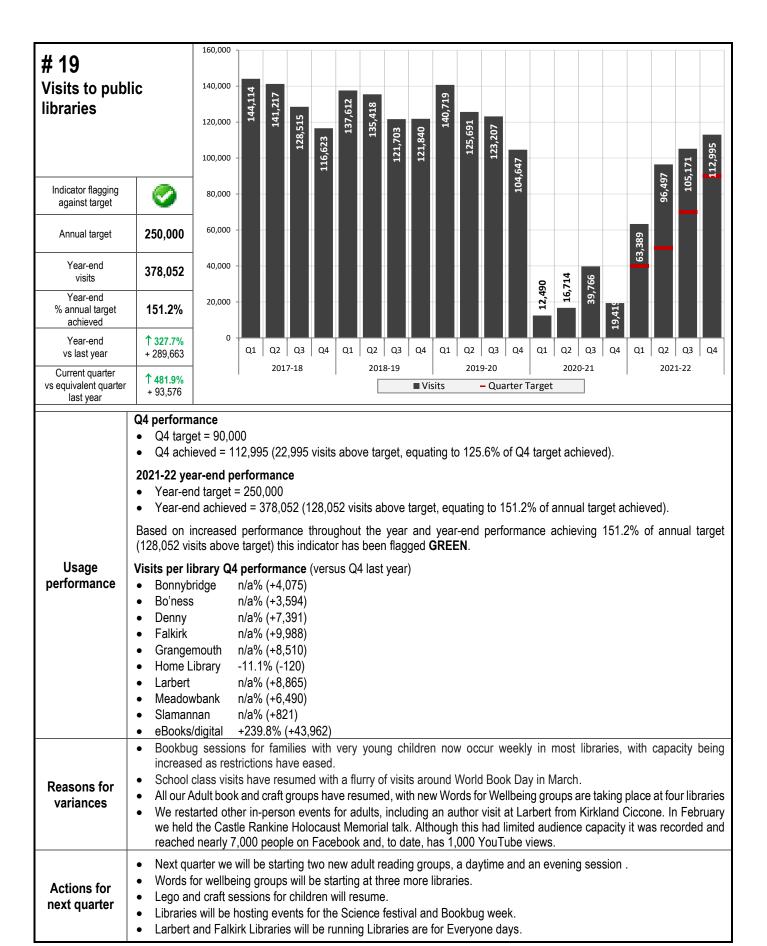
eBooks/digital -52.2% (-11,626)

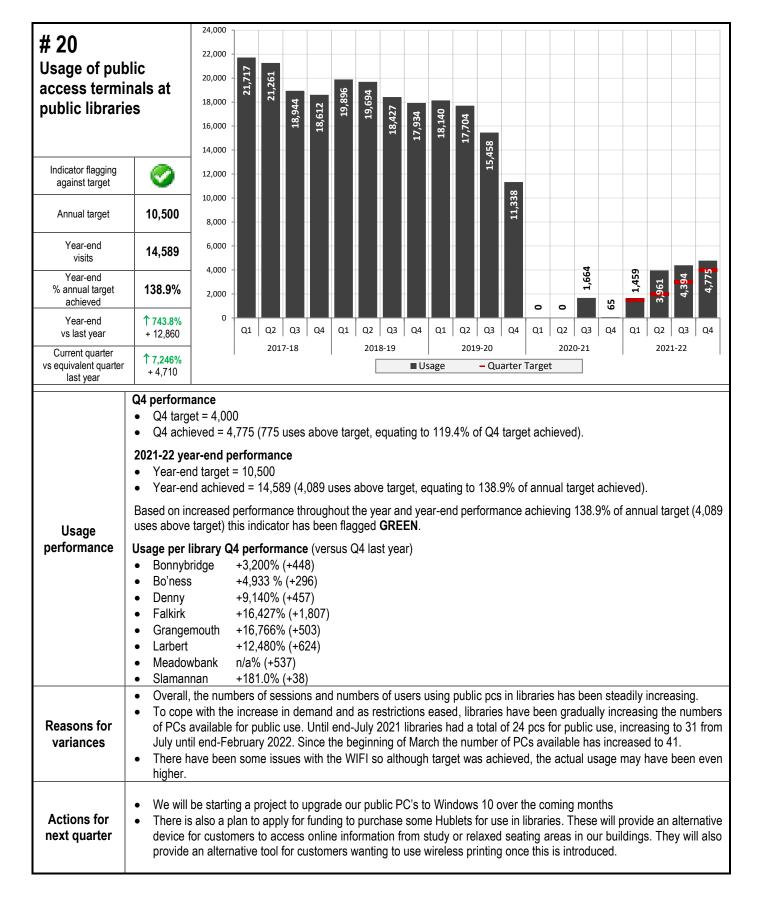
Reasons for variances

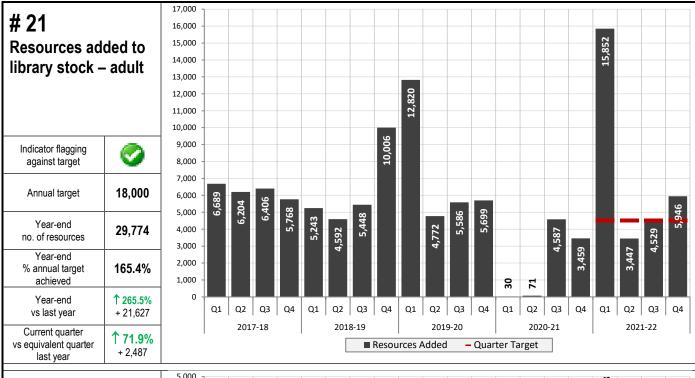
- In Q4 we continued to showcase the book offer and the increased, hugely creative, book promotion work happening in our buildings via our social media channels.
- As we increased the range of activities on offer in our buildings, the in-person issues increased across our libraries in Q4. However, a result of increased physical visits as customers feel more confident returning to our buildings, is the decrease in digital issues.

- We will continue to encourage schools and nurseries to bring classes to libraries for a visit and actively encourage the children to join the library and borrow items.
- We are working with High Schools on a membership drive to encourage pupils to join the library.

- We will be taking part in the Scotland-wide Reading Moment campaign in May, as well as promoting membership and our stock at the libraries are for Everyone Days.
- Ensure library membership is actively encouraged at events and activities, especially early years events and activities.
- Continue to promote library membership and the benefits of reading at meetings and events with partners both within the council and wider community.
- Reactivate our ECALM (Every child A Library Member) project group

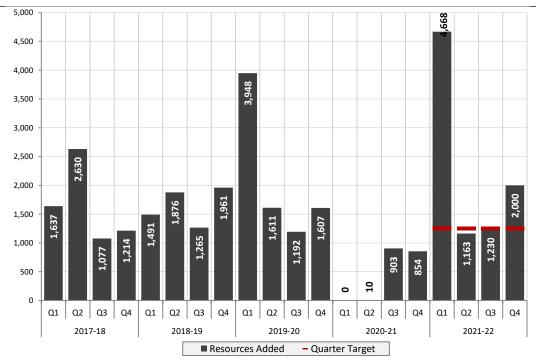






22 Resources added to library stock – junior

Indicator flagging against target	
Annual target	5,000
Year-end no. of resources	9,061
Year-end % annual target achieved	181.2%
Year-end vs last year	1 412.8% + 7,294
Current quarter vs equivalent quarter last year	134.2% + 1,146



Adult additions to stock (PI #21)

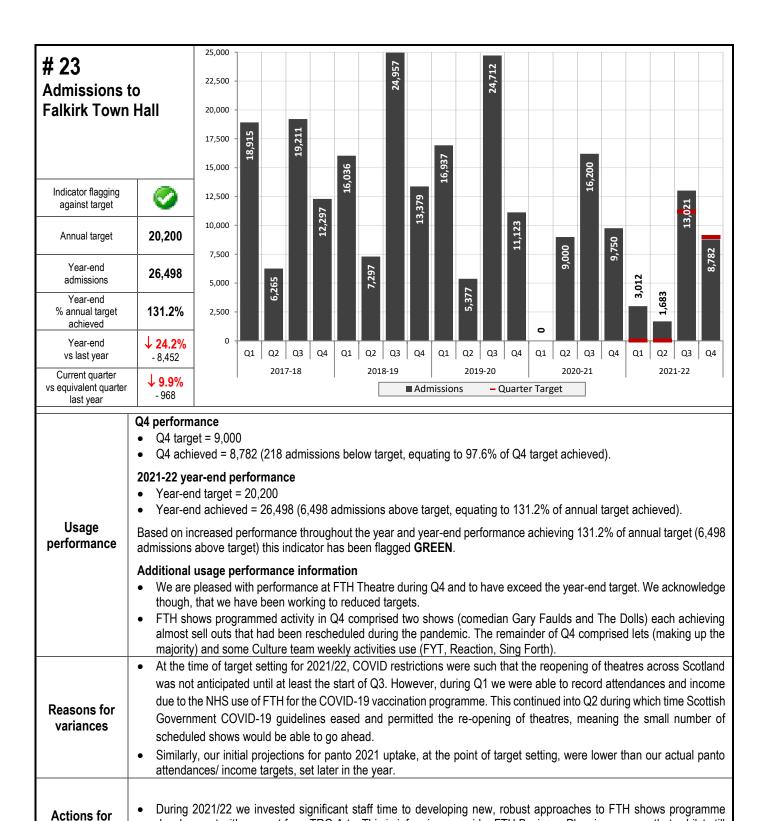
- Q4 target = 4,500
- Q4 achieved = 5,946 (1,446 resources added above target, equating to 132.1% of Q4 target achieved).
- Year-end target = 18,000
- Year-end achieved = 29,774 (11,774 resources added above target, equating to 165.4% of annual target achieved).
- Based on increased performance throughout the year and year-end performance achieving 165.4% of annual target (11,774 resources added above target) this indicator has been flagged **GREEN**.

Usage performance

Junior additions to stock (PI #22)

- Q4 target = 1,250
- Q4 achieved = 2,000 (750 resources added above target, equating to 160.0% of Q4 target achieved).
- Year-end target = 5,000
- Year-end achieved = 9,061 (4,061 resources added above target, equating to 181.2% of annual target achieved).
- Based on increased performance throughout the year and year-end performance achieving 181.2% of annual target (4,061 resources added above target) this indicator has been flagged **GREEN**.

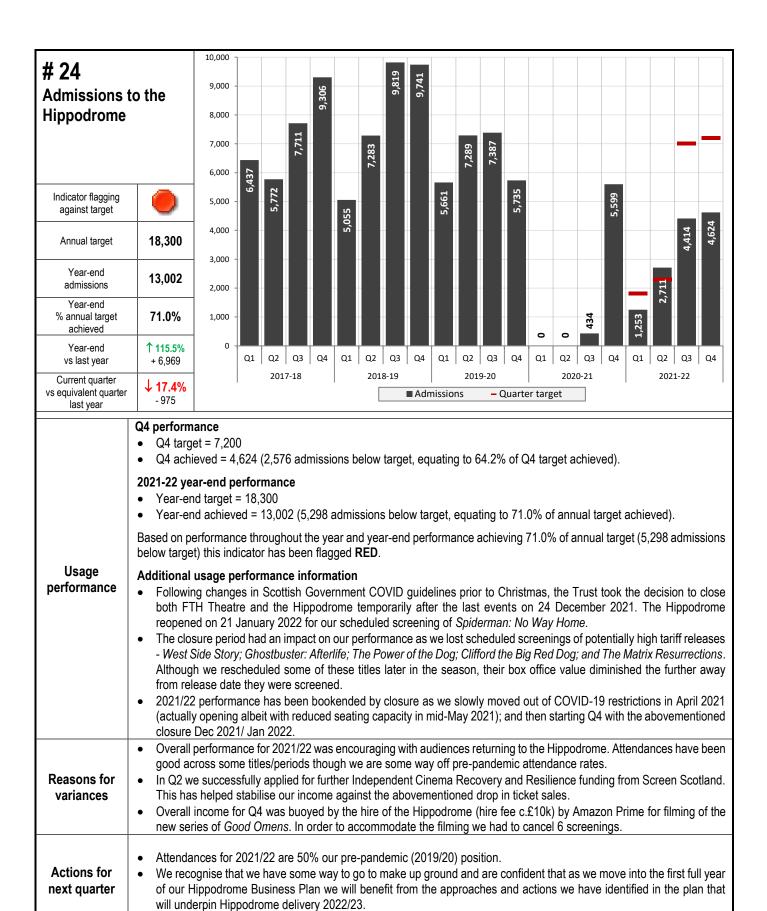
Items were purchased in Q4 to promote adult and junior book prizes and awards, as well other upcoming events and activities such as World Book Day, The Reading Moment in May and the Summer Reading Challenge. Reasons for Book Collections have been purchased from some of the Covid Recovery funding to support the new Words for variances Wellbeing groups. Reading group sets have also been purchased this quarter as all of our pre pandemic groups are now up and running again, as well as items for several newly established groups. In-person book buying meetings will resume in May which will ensure libraries have an improved range and diversity of titles added each month across our libraries. These meetings cover buying junior and adult fiction and non-fiction titles. **Actions for** As part of our Covid Recovery funding in the next quarter we will be adding to the health and wellbeing books and poetry and short story collections for using at our Words for Wellbeing sessions. next quarter A collection of books in Ukrainian are being purchased as they are made available by our supplier. A project team are also developing an improved range of titles about Autism and Neurodiversity.

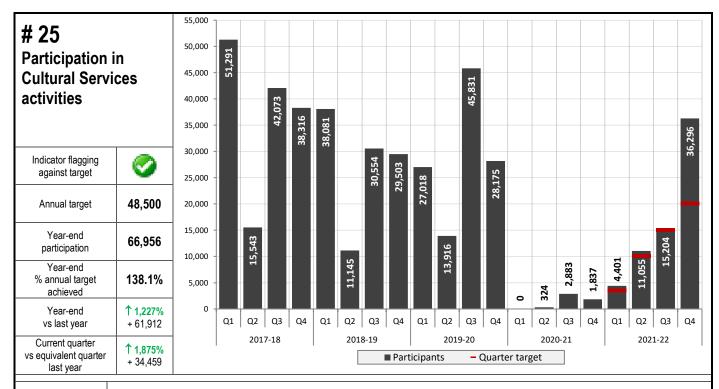


development with support from TRG Arts. This is informing our wider FTH Business Planning process that, whilst still

in its early stages, will help consolidate our approach to the delivery and monitoring of FTH during 2022/23.

next quarter





- Q4 target = 20,000
- Q4 achieved = 36,296 (16,296 participations above target, equating to 181.5% of Q4 target achieved).

2021-22 year-end performance

- Year-end target = 48,500
- Year-end achieved = 66.956 (18.456 participations above target, equating to 138.1% of annual target achieved).

Usage performance

Based on increased performance throughout the year and year-end performance achieving 138.1% of annual target (18,456 participations above target) this indicator has been flagged **GREEN**.

Additional usage performance information

- We are pleased that we have been able to exceed our ambitious target for Q4
- In Q4 this PI comprised the winter/ spring sessions of our youth theatre programmes (FYT and Reaction) as 'in person' activities along with Sing Forth Community Choir.
- A small number of heritage talks were delivered across the area generating attendances of 298.
- Our Creative Scotland Youth Arts Funded, Arts and Music project continues to progress well with sustained attendances from the young people involved.

Great Place

- The Great Place project ended on 31 March 2022 with the Q4 period spent on winding down the project as we approach the end of the National Lottery Heritage funded period.
- The Great Place team logged 1,985 downloads of the Falkirk Explored app in Q4, significantly higher than previous
 quarters. Whereverly (our app service provider) advised this may have been Apple updating downloads that had been
 missed over time. Despite the spike (1,000 downloads recorded over 30/31 January 2022), there was still an increase
 (c 30%) in downloads compared to Q3. There were 2,295 users of the app during Q4 and 5,146 unique sessions.
- Handover and training sessions were held in March 2022 for substantive staff in FCT Culture and Marketing teams
 alongside colleagues in Falkirk Council Place Services (Development and Environment) in order that both the Falkirk
 Explored app and Our Stories website can remain as active heritage resources for the area.

Reasons for variances

Online museum collection

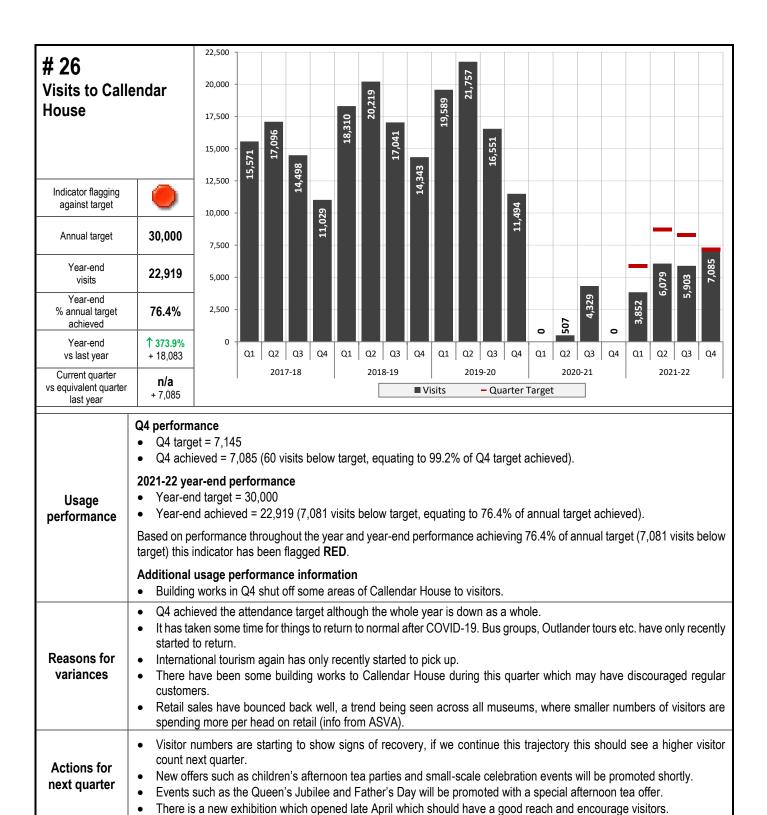
- The online museum collection continues to be a vital resource for local history research.
- During Q4 2021/22 we had a total of 12,235 users (an increase from Q3 where we had 11,405 users) with 15,117 sessions equating to an average of 1.24 sessions per user. The average session duration was 4:21 minutes.
- Most of our users are still UK based; this has been consistently around the 87% mark with this quarter being 87.15%. The rest remaining consistent with the US, Australia and Canada retaining their order and position.

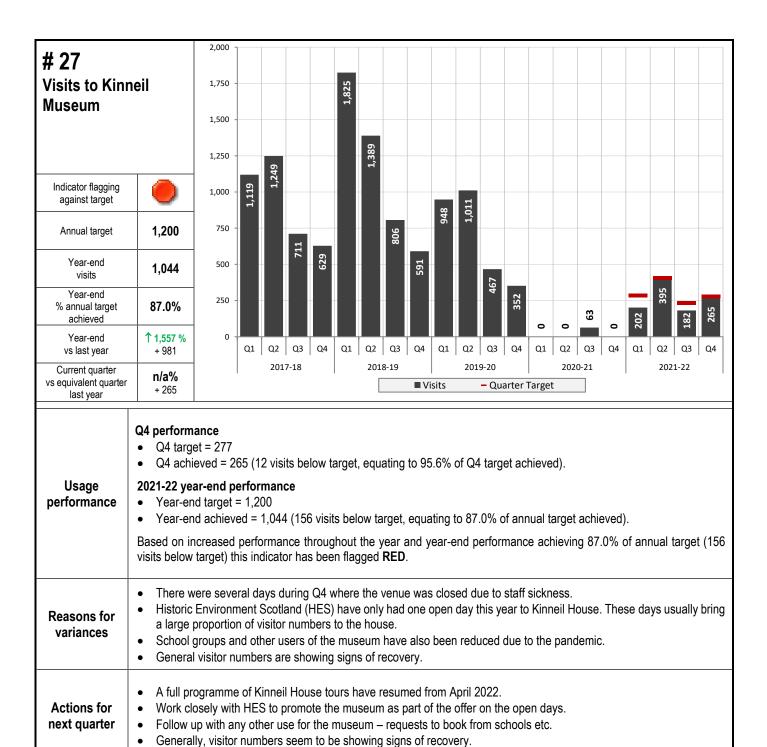
YMI (Youth Music Initiative)

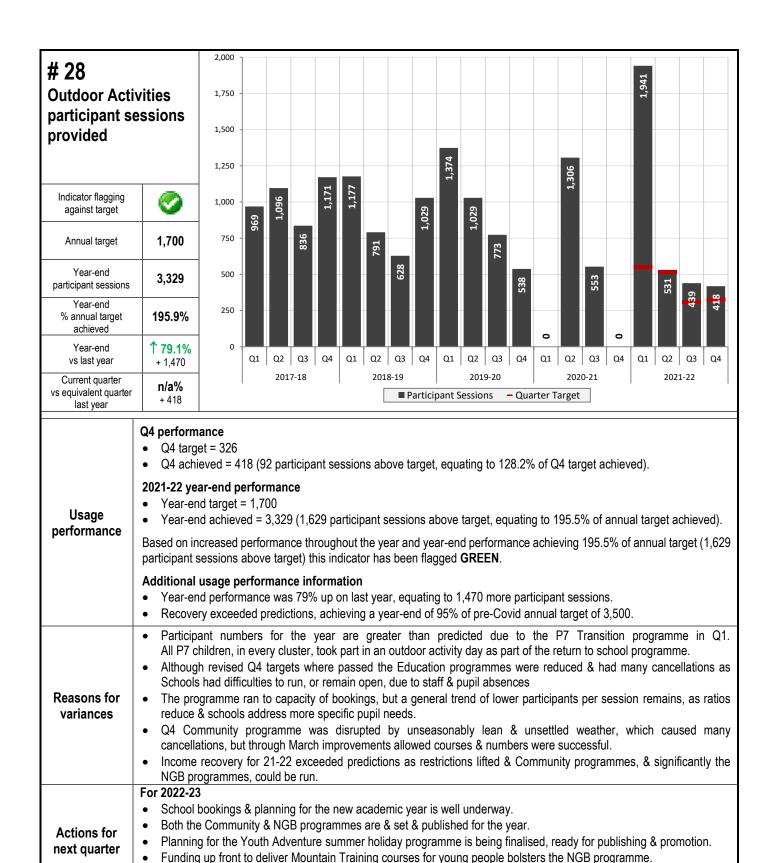
- By the end of Q4 all of our YMI activity had returned to 'in person' activity
- In March 2022, the Trad ensembles performed at the HippFest 2022 during the New Found Sound programme and then at the Falkirk Schools Concerts at FTH.

Exhibitions

	We opened two new temporary exhibitions in Q4, both hugely popular with visitors and both thematically linked to the Year of Storytelling 2022 – If the Past Could Talk: Stories from the Collection in the 2 nd Floor Galleries and The Graphic Novel World of Metaphrog in the Park Gallery.
Actions for next quarter	There have been significant staff changes during Q4 within the heritage learning team and together with the end of the Great Place project, we are considering the resource requirements for 2022/23.

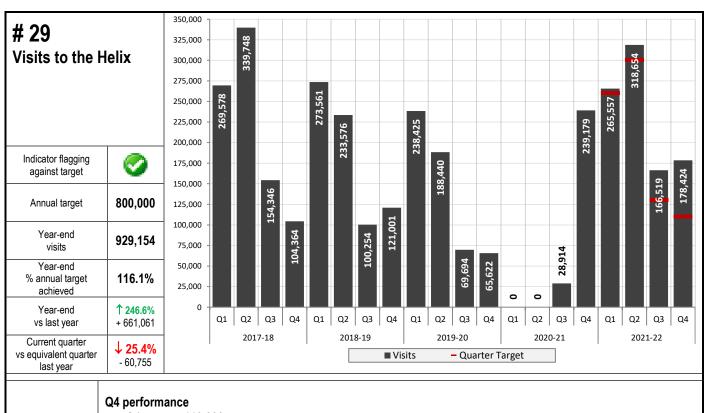






The partnership with Scottish Ramblers goes from strength to strength with a pilot programme for 16 to 25's rolled out

here in Falkirk first.



- Q4 target = 110,000
- Q4 achieved = 178,424 (68,424 visits above target, equating to 162.2% of Q4 target achieved).

Usage performance

2021-22 year-end performanceYear-end target = 800,000

Year-end achieved = 929,154 (129,454 visits above target, equating to 116.1% of annual target achieved).

Based on increased performance throughout the year and year-end performance achieving 116.1% of annual target (129,454 visits above target) this indicator has been flagged **GREEN**.

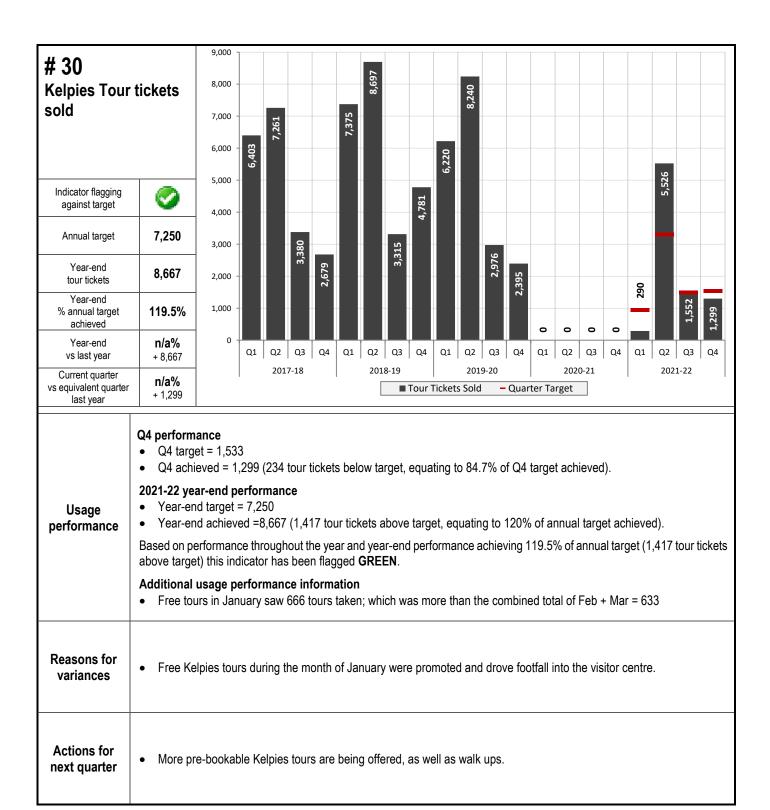
Additional usage performance information

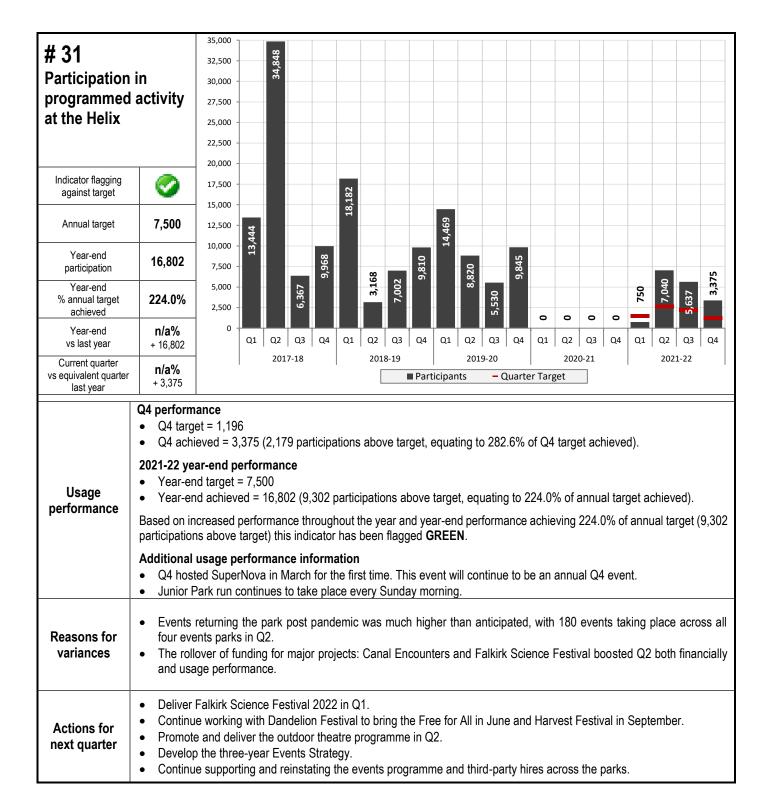
• Unseasonably mild weather has meant there very were few trading days lost in inclement weather during this period.

Reasons for variances

- Free Kelpies tours during the month of January were promoted and drove footfall into the visitor centre during what is generally one of our least favourable trading months. This increased secondary spend on food and retail.
- Weekend parking charges over the winter continues to bring in a steady income stream and with the low price point and free alternative parking there is no evidence that this is reducing visitors.
- The Plaza Café is now known for being open every weekend during the winter which brings a sheltered indoor area during inclement days. It also benefits from early opening on a Sunday morning to serve the junior Park Run.
- VAT remained at 12.5% on all catering sales during this quarter.

- Visitor Centre and Plaza Café hot drink increase in pricing from April.
- Gross Profit checked on all catering items as net prices from suppliers increase and VAT returns to 20%
 Visitor Centre catering dynamic pricing will change to Peak season in June this year instead of July.
- Extension on the external catering contract has been made for 22/23
- Promotion of online retail gift shop.





Falkirk Community Trust: Organisational Performance

- A strong, sustainable and valued organisation

	2018/19	2019/20 total	2020/21 total	2021/22					
Indicator	total			Q1	Q2	Q3	Q4	Year Total	
Sickness Absence - % days lost	4.46%	4.01%	1.94%	2.26%	3.63%	5.52%	4.83%	3.97%	
Staff Turnover – cumulative	13.9% equates to 67 staff	10.8% equates to 54 staff	9.9% equates to 45 staff	3.7% equates to 17 staff	6.6% equates to 30 staff	3.7% equates to 17 staff	n/a	n/a	
Number of Accidents involving staff and customers	466	365	8	21	54	65	135	275	
Number of complaints and formal enquiries received and dealt with	63	64	14	4	14	3	n/a	n/a	
Number of hits on Trust website	819,592	849,428	374,169	188,296	216,943	138,019	114,045	657,303	

Sickness Absence: Q1 and Q2

Sickness absence for the Q4 period was higher than the same quarter last year with 4.83% of working days being lost, equating to 758 absence days. This compares with 1.86% and 525 days lost in Q4 last year.

For the 21/22 year overall, sickness absence was higher than last year with 4.83% of working days being lost, equating to 3,279 absence days (from a total of 86,413 potential work days). This compares with 1.94% and 2,223 absence days in 20/21.

It should be noted that comparisons with last year figures are limited due to Scottish Government guidance regarding the response to COVID-19, meaning a significant part of the Trust's workforce were on furlough and not working. Sickness absence while on furlough should still have been recorded but may not have been notified by employees to their manager in all cases.

Additionally, a new HR recording system in place since August 2021 affected figures going forward. Absence is now calculated by reference to the actual hours worked by an employee and is more accurate, i.e. absence hours are now based on hours an employee was scheduled to work on a day of absence. This provides for a much more accurate calculation. Previous calculations assumed all employees – both full time and part time – worked 5 days per week.

Staff Turnover

Staff turnover figures for Q4 and the year-end total were not available at time of writing.

Staff Headcount

The Trust's headcount at end-March 2022 has not yet been provided.

Accidents Reported

2021-22 Q2 and Q3: the figure previously reported have been updated due to the late reporting of accidents and incidents.

2021-22 Q4: A total of 75 accidents involving staff and customers were reported during Q4 21-22, an increase of 41 (+2050.0%) compared to the same quarter last year. Of these accidents, 41 involved members of the public and customers, with 2 accident involving staff. It should be noted that the majority of Trust venues were closed during Q2 last year, with the majority of Trust staff on furlough, hence the significant increase.

Complaints Received

Information on the number of complaints and formal enquiries received and dealt with during the Q4 period is not available at this time due to IT system issues. It is hoped this can be resolved with information being provided at a later date.

Website Performance

During the Q4 period website traffic decreased compared to Q3 as restrictions were introduced in January and then lifted in February.

26.9% of users were returning visitors with 73.1% being new users, maintaining Q3 figures.

Top pages were:

- 1. Mariner Centre (20,408 page views)
- 2. FCT Home page (15,165 page views)
- 3. Grangemouth Sports Complex (13,612 page views)
- 4. Swimming (7,488 page views)
- 5. Fitness Classes (7,418 page views)

Further information on website performance is available in the accompanying Digital Performance Report for the Q4 period.