Falkirk Community Trust

Subject: October-December 2019 Quarter Three Performance Report

Meeting: Audit and Performance Sub-Group

Date: 13th February 2020

Author: Team Leader Performance Review

1. Introduction

1.1 This is the 2019-20 quarter three report on Falkirk Community Trust's performance indicators, covering the 3-month financial period October-December 2019. This report flags current performance, relevant current activity and planned action in support of the Trust's strategic objectives.

2. Performance Statement

- 2.1 The following statement aims to provide a clear and concise report of the Trust's quarterly performance via 32 indicators:
 - each indicator is presented in the form of a chart with accompanying contextual commentary providing a more detailed description of quarterly performance;
 - charts detail usage (admissions, visits, bookings, etc) recorded for each quarterly period;
 - red bars within charts detail individual quarterly usage targets;
 - indicators are flagged using a red-amber-green system to provide an at-a-glance measure of performance, and are based on expected year-end performance against target.
- 2.2 Information presented numerically alongside each chart includes:
 - annual target for current year;
 - year-to-date cumulative usage performance;
 - year-to-date performance expressed as percentage of annual target;
 - variance of cumulative performance compared to previous year; and,
 - variance of quarterly performance compared to the same period last year.
- 2.3 The flagging status for this period is summarised below:

Green	②	This PI is on or above target (at or above target)	There are 15 green-flagged indicators
Amber	Δ	This PI is slightly below target though performance may be improving (0-10% below target)	There are 8 amber-flagged indicators
Red		This PI is significantly below target and performance is not improving (10% or more below target)	There are 9 red-flagged indicators

- 2.4 Compared to the end-Q2 position, at end-Q3 there was two fewer green-flagged indicators, one more amber-flagged indicator, and one more red-flagged indicator.
- 2.5 A summary of indicator flagging against ANNUAL target based on performance to end-Q3 2019-20, is shown in Table 1 on page 3. This table also shows where indicator flaggings have changed at end-Q3 compared to preceding quarters.

- 2.6 Predictions of year-end performance made after the third quarter can be made with more certainty than at the end-Q2, but should still be treated with caution; much of the Trust's activity is seasonal or programme driven with performance varying across the year. Predictions of year-end performance have been made based on year-to-date performance and knowledge of planned activity during the remaining fourth and final quarter of the year.
- 2.7 Performance in the third quarter of 2019-20 was mixed. Almost half (15 of 32) of indicators are expected to achieve or exceed target at year-end, with the remaining 8 amber-flagged and 9 red-flagged indicators expected to achieve close to or fall short of target respectively.
- 2.8 The key performance highlights for Q3 2019-20 (measured as percentage of quarter target achieved) include:
 - Participants in Cultural Services activities, 146.2% of Q3 target achieved;
 - Admissions to Stenhousemuir Health & Fitness Club, 130.7% of Q3 target achieved;
 - Sports Development Participant Sessions, 118.3% of Q3 target achieved;
 - Outdoor Activities participant sessions, 110.0% of Q3 target achieved;
 - Active Schools participant sessions provided, 105.9% of Q3 target achieved;
 - Issues from public libraries, 105.5% of Q3 target achieved;
 - Active Schools distinct participants, 103.7% of Q3 target achieved.
- 2.9 Performance which was lower than expected during Q3 (measured against quarterly target) includes:
 - Admissions to Mariner Health & Fitness, 39.2% of Q3 target achieved;
 - Admissions to Neighbourhood Centres, 56.9% of Q3 target achieved;
 - Visits to the Helix, 58.1% of Q3 target achieved;
 - Visits to Kinneil Museum, 66.7% of Q3 target achieved;
 - Admissions to Bo'ness Recreation Centre, 76.2% of Q3 target achieved;
 - Admissions to Falkirk Town Hall, 78.4% of Q3 target achieved;
 - Admissions to Bo'ness Health & Fitness, 79.7% of Q3 target achieved.
- 2.10 This performance report and all previous reports are available to view on Falkirk Community Trust's website: https://www.falkirkcommunitytrust.org/about-the-trust/our-performance/
- 2.11 A report on the 3-month period January March 2020 and the 12-month financial year 2019-20 will be made at the next meeting of the sub group on 14th May 2020.

3. Recommendation

- 3.1 Directors are asked to note:
 - Progress made throughout the third quarter of 2019-20;
 - Actions to address areas requiring improvement in the forthcoming quarter;
 - Current predictions for year-end 2019-20 performance.

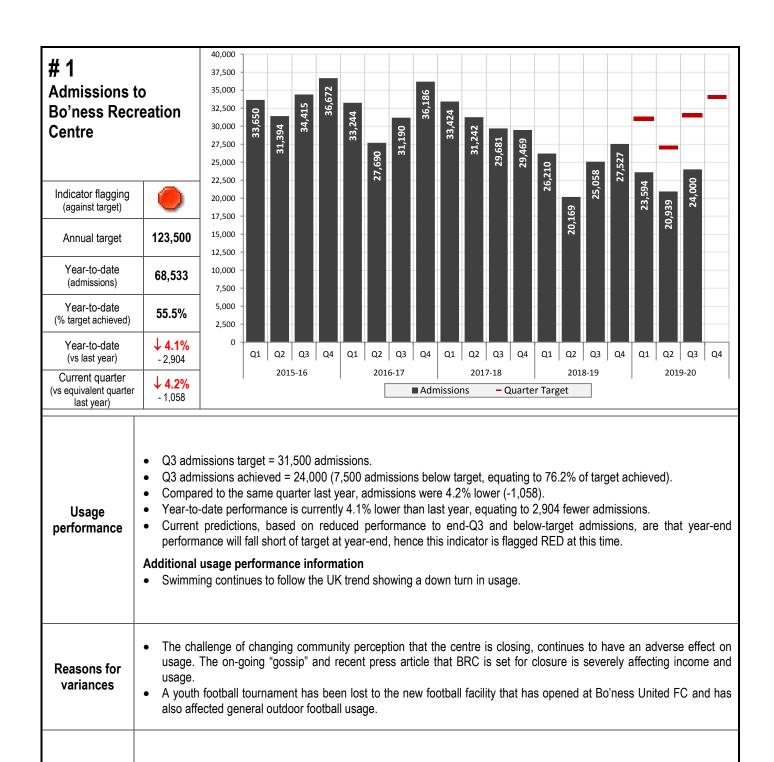
Alistair Mitchell

Team Leader Performance Review

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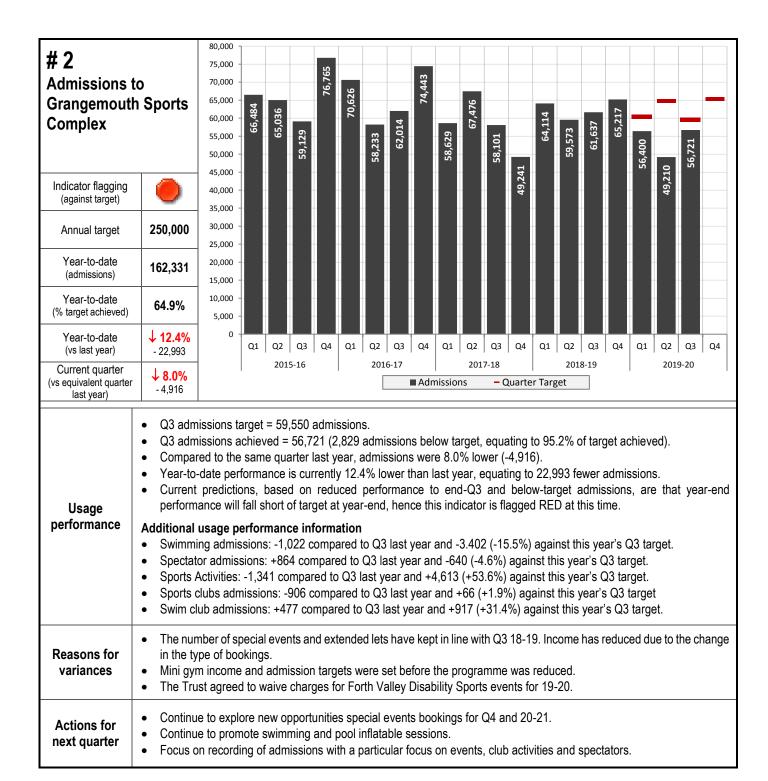
Table 1: Summary of indicator flagging against ANNUAL target for Q3 2019-20

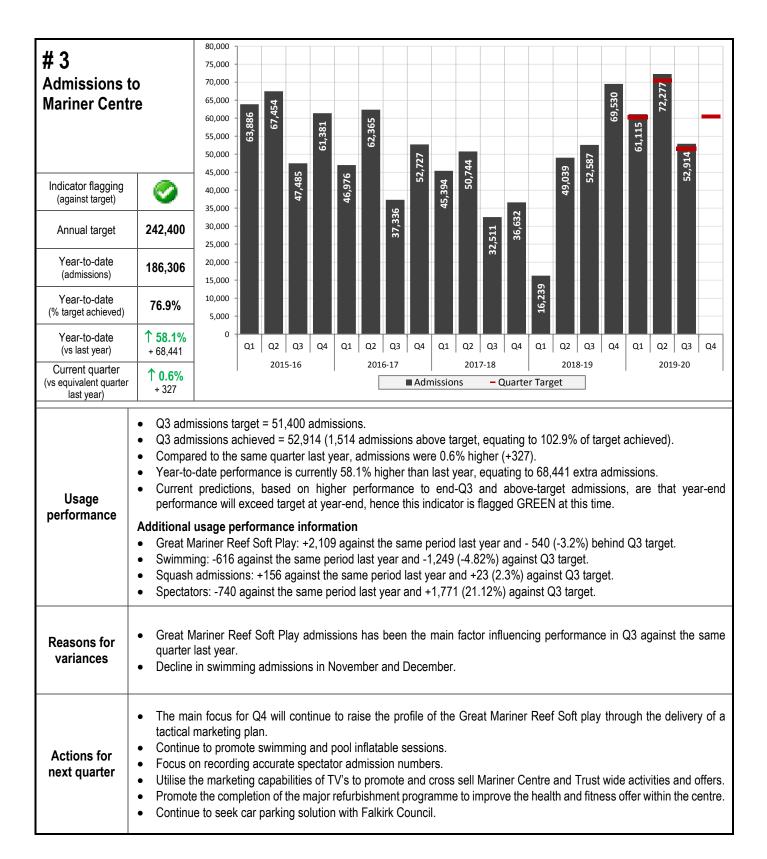
Indicator		% annual target achieved at	Indicator flagging against annual target			
		end-Q3	End-Q1	End-Q2	End-Q3	
1.	Admissions to Bo'ness Recreation Centre	55.5%				
2.	Admissions to Grangemouth Sports Complex	64.9%				
3.	Admissions to Mariner Centre	76.9%	0	0	0	
4.	Admissions to Grangemouth Stadium	70.6%	0			
5.	Admissions to Bo'ness Health & Fitness Club	68.1%				
6.	Admissions to Grangemouth Health & Fitness Clubs	67.1%				
7.	Admissions to Mariner Health & Fitness Club	68.3%	0	②		
8.	Admissions to Stenhousemuir Health & Fitness Club	82.8%	0	0	0	
9.	Admissions to Health & Fitness Clubs – Overall	72.7%		0	0	
10.	Health & Fitness Programme Initiative Participants	68.5%				
11.	Admissions to Neighbourhood Centres	58.5%				
12.	Out of hours admissions to Community Use High Schools	64.7%				
13.	Rounds of golf played	90.6%	0	0	0	
14.	Visits to Muiravonside Country Park	88.7%	0		0	
15.	Sport Development participant sessions provided	77.9%	0	0	0	
16.	Active Schools distinct participants	103.7%	0	0	0	
17.	Active Schools participant sessions provided	73.2%	0	0	0	
18.	Active borrowers at public libraries	98.0%				
19.	Issues from public libraries	77.4%		②	0	
20.	Visits to public libraries	74.9%	0			
21.	Usage of public access terminals in libraries	66.6%				
22.	Resources added to library stock – Adults	115.9%	0	②	0	
23.	Resources added to library stock – Junior	112.5%	(2)	0	0	
24.	Admissions to Falkirk Town Hall	78.4%	(2)			
25.	Admissions to the Hippodrome	61.6%				
26.	Participants in Cultural Services activities	77.5%	O	0	0	
27.	Visits to Callendar House	80.4%	Δ	O	Ō	
28.	Visits to Kinneil Museum	78.1%		Ó	•	
29.	Outdoor Activities participant sessions	90.7%	Ø	Ø	O	
30.	Visits to the Helix	66.2%	Ø	Ø		
31.	Kelpies Tour tickets sold	79.3%	Ó	O	•	
32.	Participants in programmed activity at the Helix	82.3%	0	0	②	

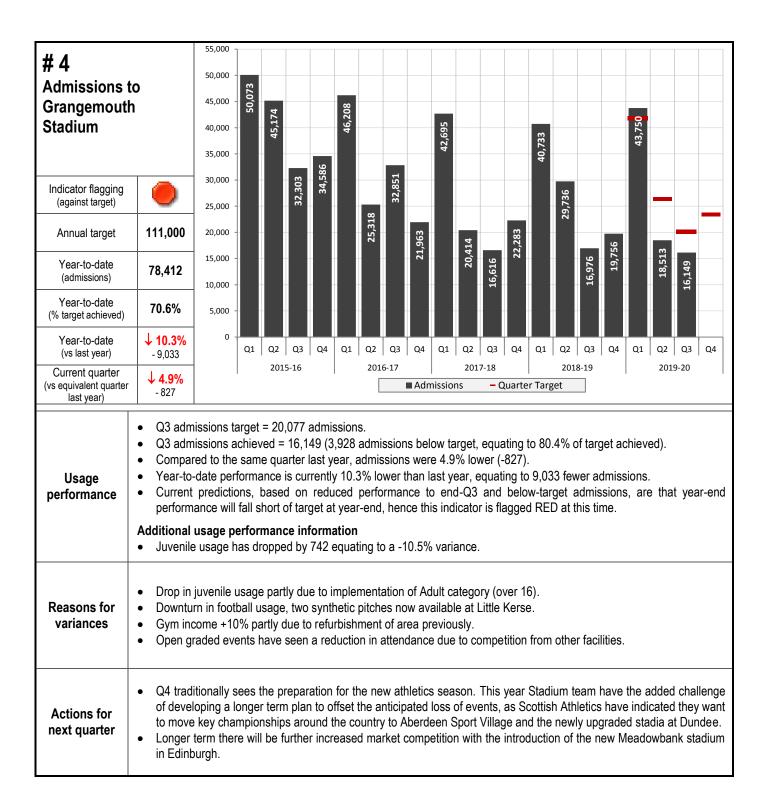


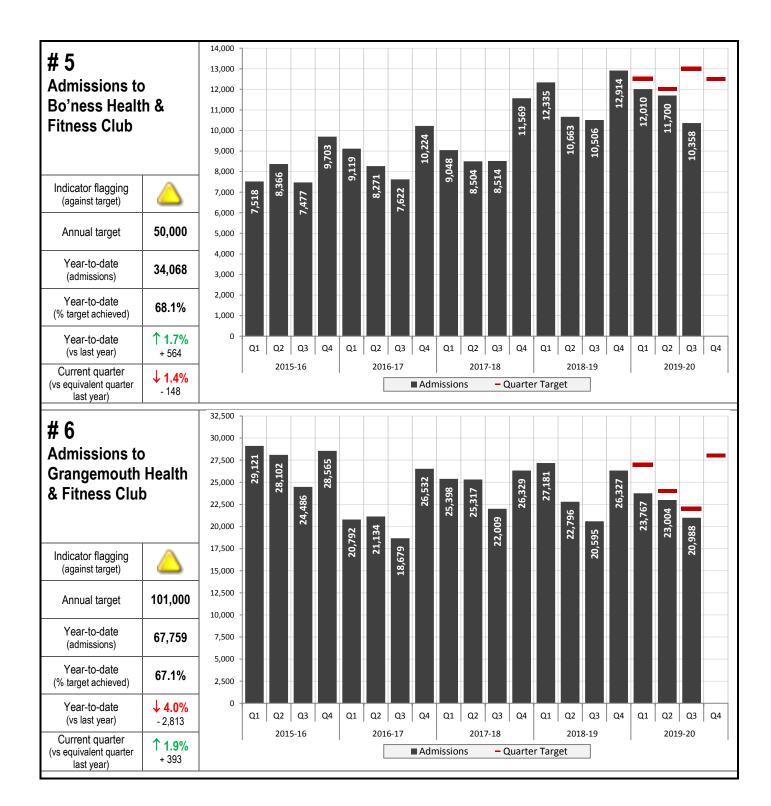
Actions for next quarter

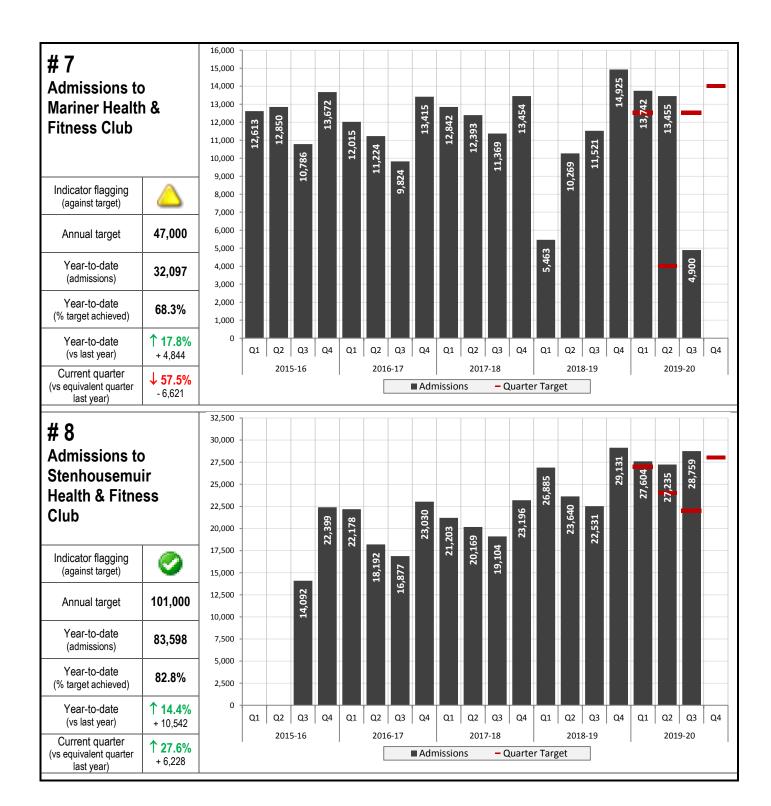
- Promote the message to the community that Bo'ness Recreation Centre isn't closing and open for business as normal.
- Continue to develop promotions, which are appealing to potential new customers (sporting and trading).

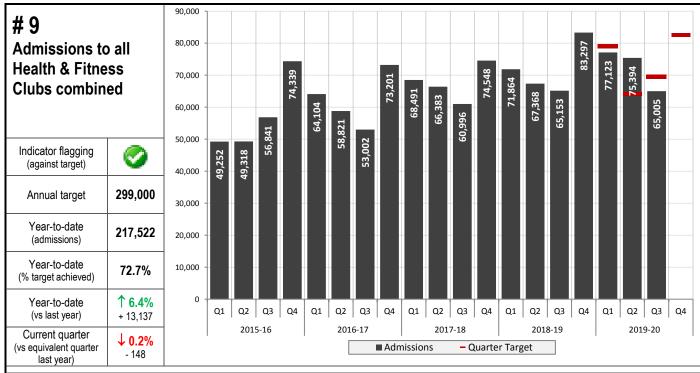












Bo'ness Health & Fitness Club (#5)

- Q3 admissions target = 13,000 admissions.
- Q3 admissions achieved = 10,358 (2,642 admissions below target, equating to 79.7% of target achieved).
- Compared to the same quarter last year, admissions were 1.4% lower (-148).
- Year-to-date performance is currently 1.7% higher than last year, equating to 564 extra admissions.
- Current predictions, based on performance to end-Q3 and below-target admissions, are that year-end performance will achieve close to target at year-end, hence this indicator is flagged AMBER at this time.

Grangemouth Health & Fitness Club (# 6)

- Q3 admissions target = 22,000 admissions.
- Q3 admissions achieved = 20,988 (1,012 admissions below target, equating to 95.4% of target achieved).
- Compared to the same quarter last year, admissions were 1.9% higher (+393).
- Year-to-date performance is currently 4.0% lower than last year, equating to 2.813 fewer admissions.
- Current predictions, based on reduced performance to end-Q3 and above/below-target admissions, are that year-end performance will achieve close to target at year-end, hence this indicator is flagged AMBER at this time.

Mariner Health & Fitness Club (#7)

Usage

performance

- Q3 admissions target = 12,500 admissions.
- Q3 admissions achieved = 4,900 (7,600 admissions below target, equating to 39.2% of target achieved).
- Compared to the same quarter last year, admissions were 57.5% lower (-6,621).
- Year-to-date performance is currently 17.8% higher than last year, equating to 4,844 extra admissions.
- Current predictions, based on the delayed opening of the upper level redevelopment of the Mariner Centre, are that
 year-end performance will fall short of target at year-end, hence this indicator is flagged AMBER at this time.

Stenhousemuir Health & Fitness Club (# 8)

- Q3 admissions target = 22,000 admissions.
- Q3 admissions achieved = 28,759 (6,759 admissions above target, equating to 130.7% of target achieved).
- Compared to the same quarter last year, admissions were 27.6% higher (+6,228).
- Year-to-date performance is currently 14.4% higher than last year, equating to 10,542 extra admissions.
- Current predictions, based on higher performance to end-Q3 and above-target admissions, are that year-end performance will exceed target at year-end, hence this indicator is flagged GREEN at this time.

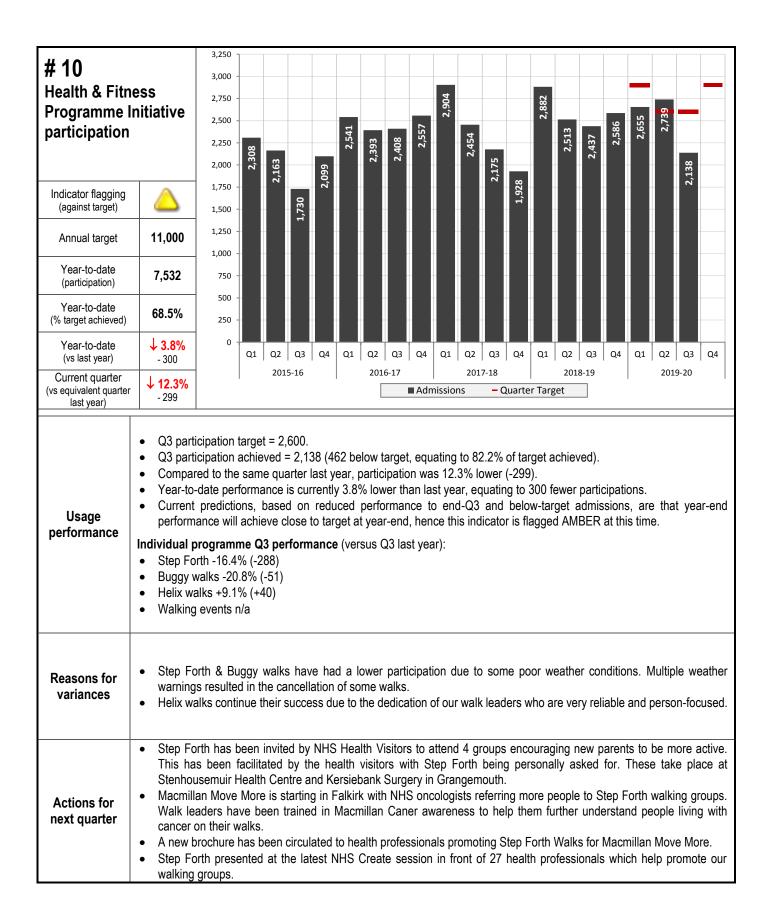
All Health & Fitness Clubs combined (#9)

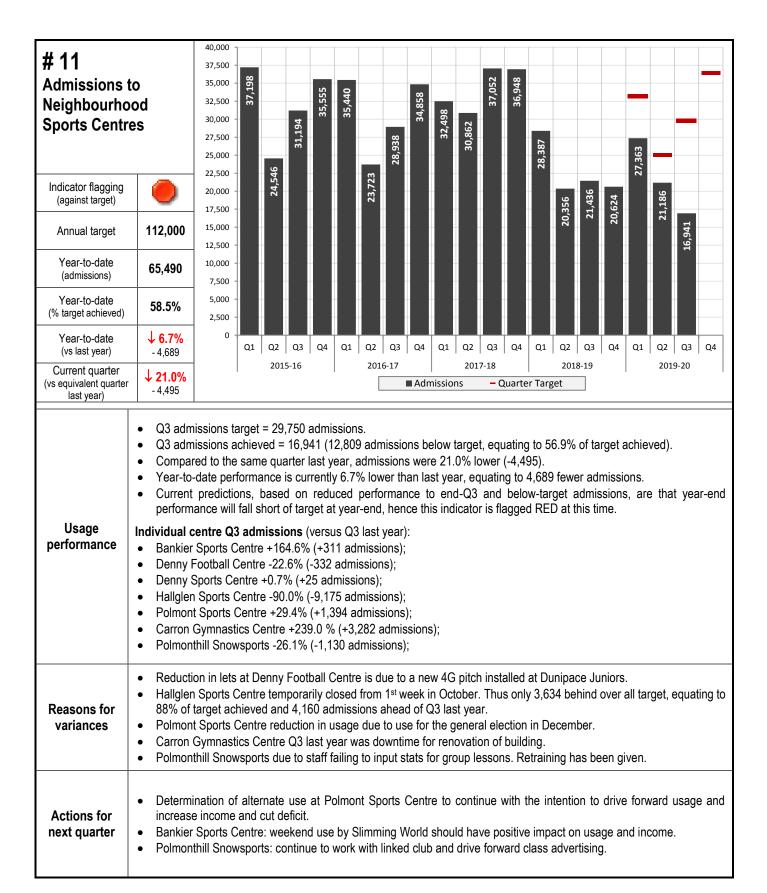
- Q3 admissions target = 69,500 admissions.
- Q3 admissions achieved = 65,005 (4,495 admissions below target, equating to 93.5% of target achieved).
- Compared to the same quarter last year, admissions were 0.2% lower (-148).
- Year-to-date performance is currently 6.4% higher than last year, equating to 13,137 extra admissions.
- Current predictions, based on higher performance to end-Q3 and above-target admissions, are that year-end performance will achieve target at year-end, hence this indicator is flagged GREEN at this time.

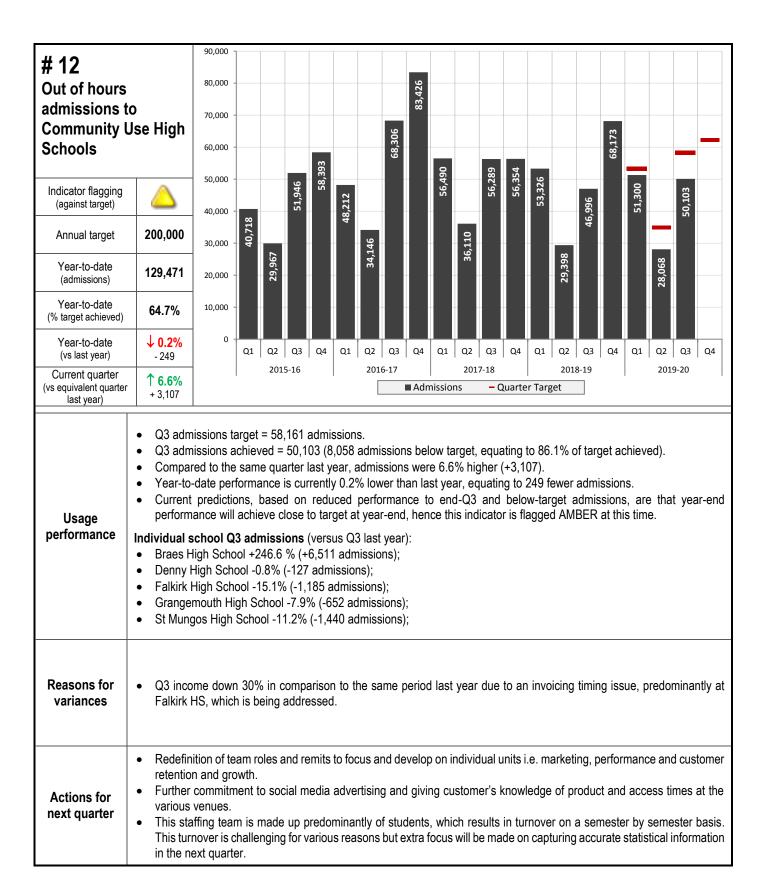
Additional usage performance information

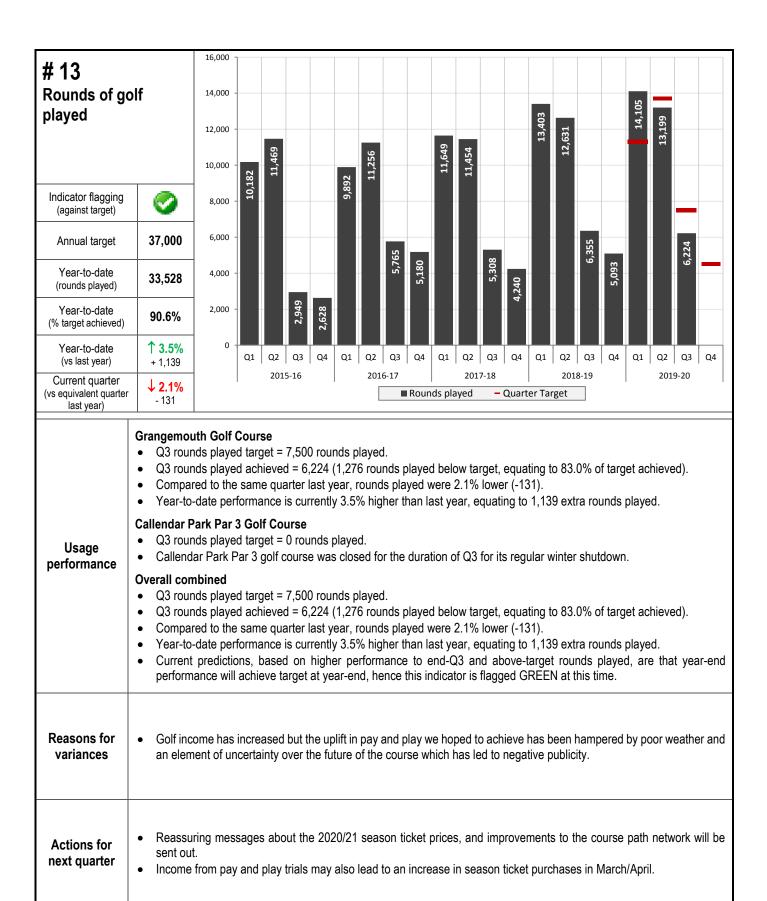
- Strong usage performance for the 3rd quarter, especially with our Mariner gym being closed.
- Mariner new Health & Fitness will open in this 4th quarter so it will give us an even stronger finish to this financial year.

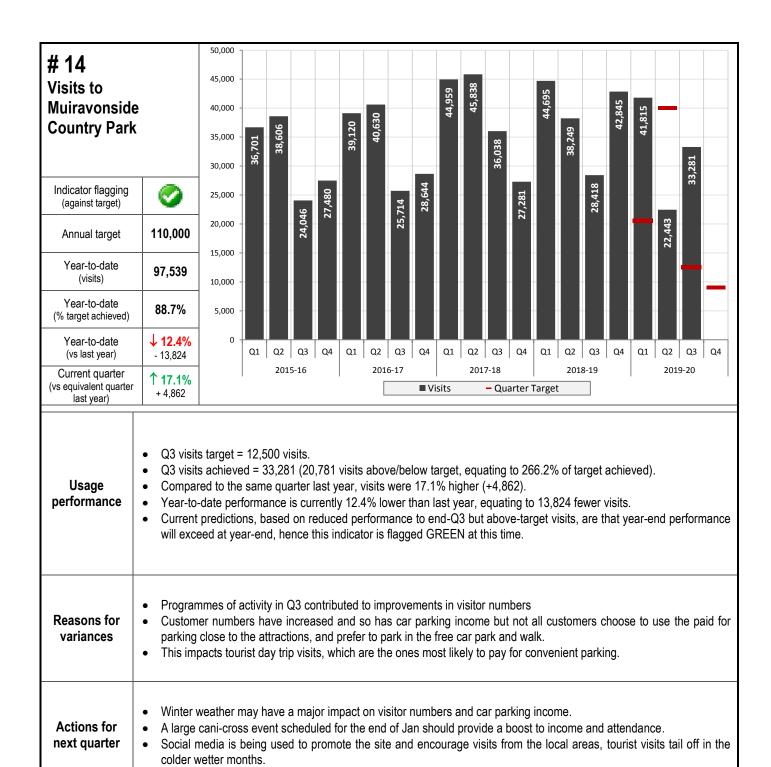
Reasons for variances	 Membership campaigns have achieved or exceed targets which has led to our increased membership / customer base. The redevelopment of the Mariner upper level, incorporating a larger new gym, two new studios, one fully immersive cycle studio the first in Scotland.
Actions for next quarter	 We will have our biggest membership campaign of the financial year for the month of January, where we are expecting to attract around 1,000 new members. We will launch our fitness class timetable on 1st February – alongside the new Mariner Health & Fitness development.

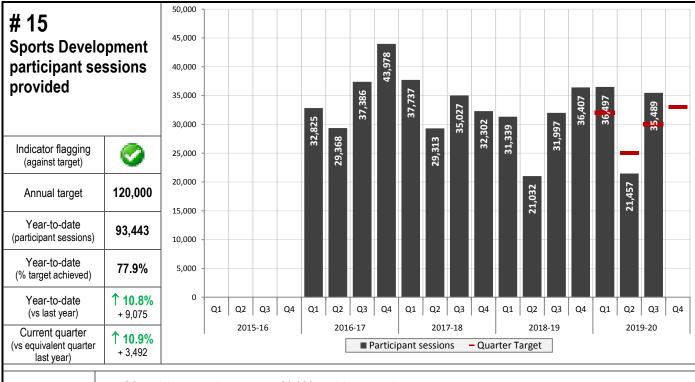












- Q3 participant sessions target = 30,000 participant sessions.
- Q3 participant sessions achieved = 35,489 (5,489 participant sessions above target, equating to 118.3% of target achieved).
- Compared to the same quarter last year, participant sessions were 10.9% higher (+3,492).
- Year-to-date performance is currently 10.8% higher than last year, equating to 9,075 extra participant sessions.
- Current predictions, based on higher performance to end-Q3 and above-target participant sessions, are that year-end performance will exceed target at year-end, hence this indicator is flagged GREEN at this time.

Usage performance

Individual sports Q3 performance (versus Q3 last year):

- Athletics, new activity (+1,815);
- Badminton +26.2% (+121);
- Basketball -5.1% (-44);
- Events +84.0% (+272);
- Football -22.6% (-154);
- Gymnastics +144.0% (+3,643);
- Mini Gyms -42.5% (-847);
- Netball -22.9% (121;
- Swimming -4.9% (-1,122);
- Tennis -4.3% (-71).

Reasons for variances

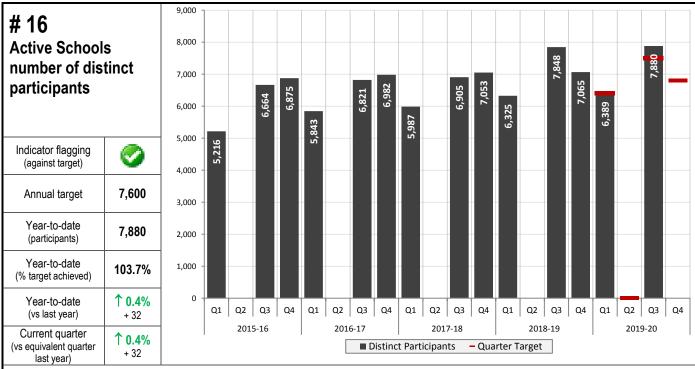
- Athletics and the gymnastics programme at Carron was not available in Q3 18/19 hence a high individual sport performance when comparing individual sports.
- A number of events where delivered by the Sports Development team in Q3 involving the Falkirk Schools gymnastics competition, Club Ready gymnastics competition at Carron GC, P4/P5 & P6/P7 tennis festivals and a Community Netball Festival in partnership with Braes Blazers Netball Club.
- The reduction in Netball numbers can be attributed to the adult programme locating to the Netball Club. However we have grown our junior netball programme and have 2 sessions for the under 11 age group and over 11 age group with 37 females attending each week delivered solely by volunteers.
- A combination of marketing strategies has resulted in a growth in the badminton programme. It appears that the "Bring a Friend", "Golden Ticket" and fliers to schools in Braes and Denny area
- We are no longer delivering Tennis For Free which we would account for a large reduction in participant sessions
 However we have put in place counter measures and delivered taster sessions at primary schools and at the Denny
 Sports Academy to drive interest for primary school children

• The Mini Gyms programme has been restructured with a new staffing and delivery model. This will increase the number of profitable classes while reducing the overall loss of the programme,

- Continue to prioritise with relationship with marketing to deliver up to date time sensitive marketing to relevant audiences
 quickly based on the changing demands of the programme. We will continue to drive participation through our New
 Year New Sport, Golden Ticket, Bring a Friend and contacts through the Active Schools team
- A targeted approach for tennis with taster session being delivered in the Bo'ness, Braes, and Graeme cluster in Q4.
 - Deliver 2 new football classes in partnership with Camelon Juniors Football Club in Camelon as a pilot to working in partnership with local football teams for the improvement in our football programme.
 - 12 new swim teachers that we have put through SSTQ, they will qualify in March, complete in-house training March June and deliver our programme from August.
 - 4 additional LTS classes to Larbert HS

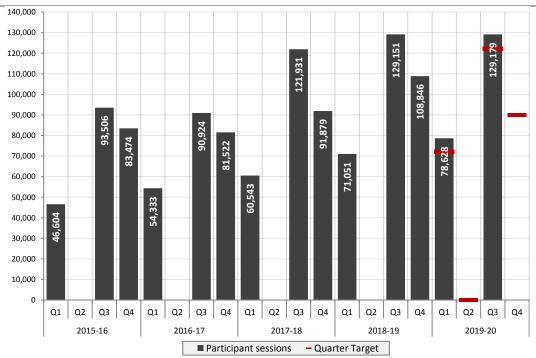
next quarter

- 1 additional adult class to St Mungos HS
- Upskill 2 L1 swim teachers to the new SSTQ.



17 Active Schools participant sessions provided

Indicator flagging (against target)	O
Annual target	284,000
Year-to-date (participant sessions)	207,807
Year-to-date (% target achieved)	73.2%
Year-to-date (vs last year)	13.8% + 7,605
Current quarter (vs equivalent quarter last year)	1 0.1% + 28



Distinct Participants (PI #16)

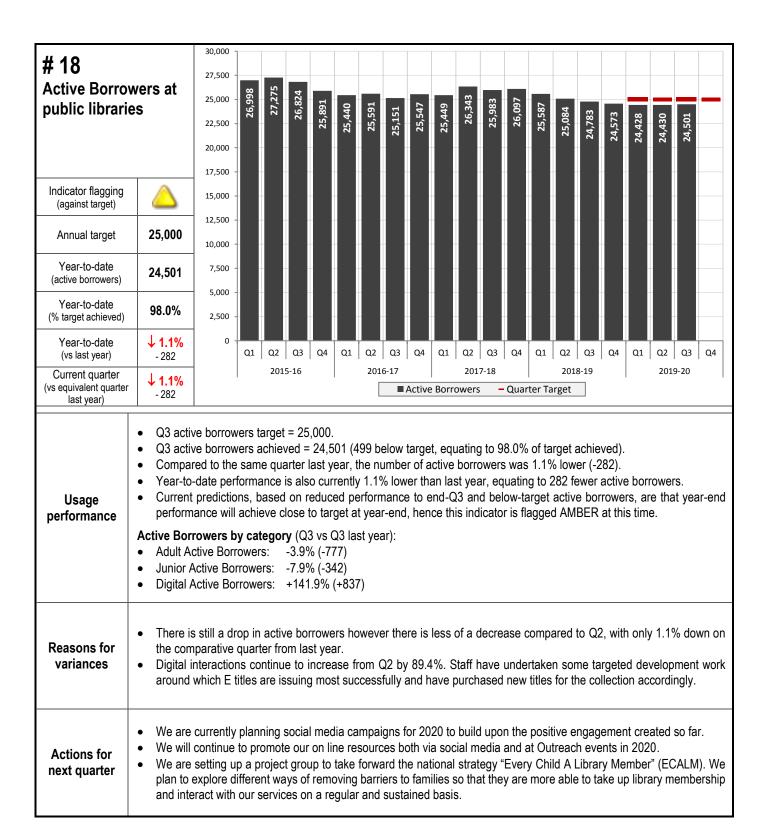
- Q3 participants target = 7,500.
- Q3 participants achieved = 7,880 (280 above target, equating to 103.7% of target achieved).
- Compared to the same quarter last year, the number of participants was 0.4% higher (+32).
- Year-to-date performance is currently 0.4% higher than last year, equating to 32 extra participants.
- Current predictions, based on increased performance to end-Q3 and above-target participant numbers, are that year-end performance will exceed target at year-end, hence this indicator is flagged GREEN at this time.

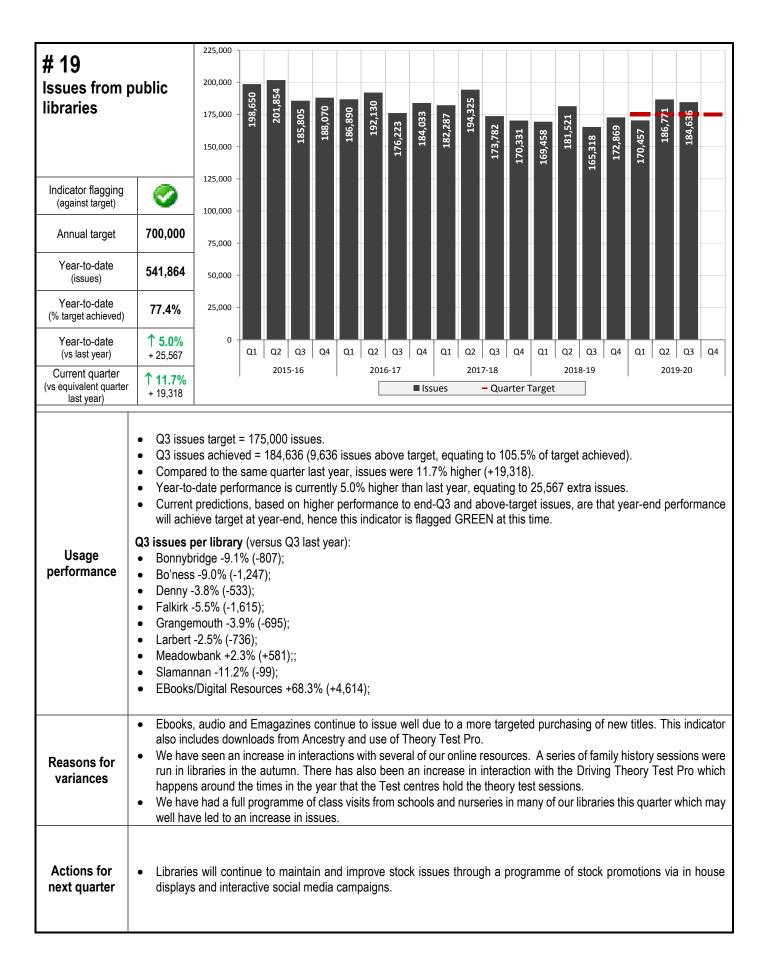
Usage performance

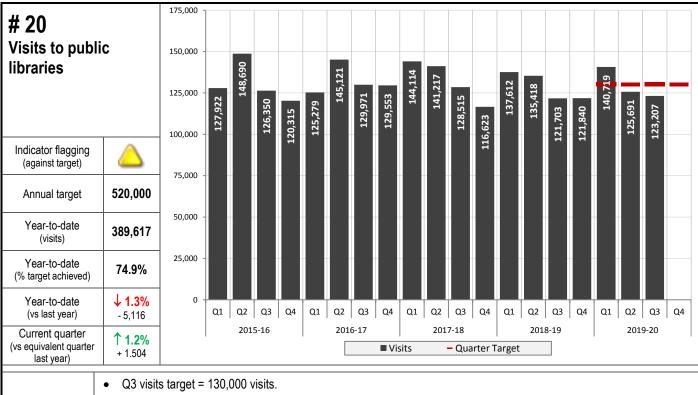
Participant Sessions (PI #17)

- Q3 participant sessions target = 122,000.
- Q3 participant sessions achieved = 129,179 (7,179 above target, equating to 105.9% of target achieved).
- Compared to the same quarter last year, participant sessions were 0.1% higher (+28).
- Year-to-date performance is currently 3.8% higher than last year, equating to 7,605 extra participant sessions.
- Current predictions, based on increased performance to end-Q3 and above-target participant sessions, are that year-end performance will exceed target at year-end, hence this indicator is flagged GREEN at this time.

Procus or variances The programme continues to benefit from a long upwards trend. With over 90% of all activity sessions delivered by volunteers the programmes benefits greatly from the depth and strength of our relationships with all schools and clubs locally. We have started to see a number of schools divert PEF funding into other areas of the attainment challenge – Numeracy and Literacy. As such we had an even split of 50% of schools increasing and 50% decreasing in Q3. With Q3 aligning with the first term of the school year it is the longest block of activity of the year. There are less events held during the period which reduced the variance. With schools often changing clubs final term of the school year the programme benefitted from clubs and participants continuing from the previous terms. Continue to embed the programme within schools planning, particularly within the primary programme. Continue to embed the programme within schools planning, particularly within the primary programme. Continue to embed the programme within schools planning, particularly within the primary programme. Continue to embed the programme within schools planning, particularly within the primary programme. Continue to embed the programme within schools planning, particularly within the primary programme. Continue to embed the programme within schools planning, particularly within the primary programme. Continue to embed the programme within schools planning, particularly within the primary programme.







- Q3 visits achieved = 123,207 (6,793 visits below target, equating to 94.8% of target achieved).
- Compared to the same quarter last year, issues were 1.2% higher (+1,504).
- Year-to-date performance is currently 1.3% lower than last year, equating to 5,116 fewer visits.
- Current predictions, based on reduced performance to end-Q3 and below-target visits, are that year-end performance will achieve close to target at year-end, hence this indicator is flagged AMBER at this time.

Q3 visits per library (versus Q3 last year):

Usage performance

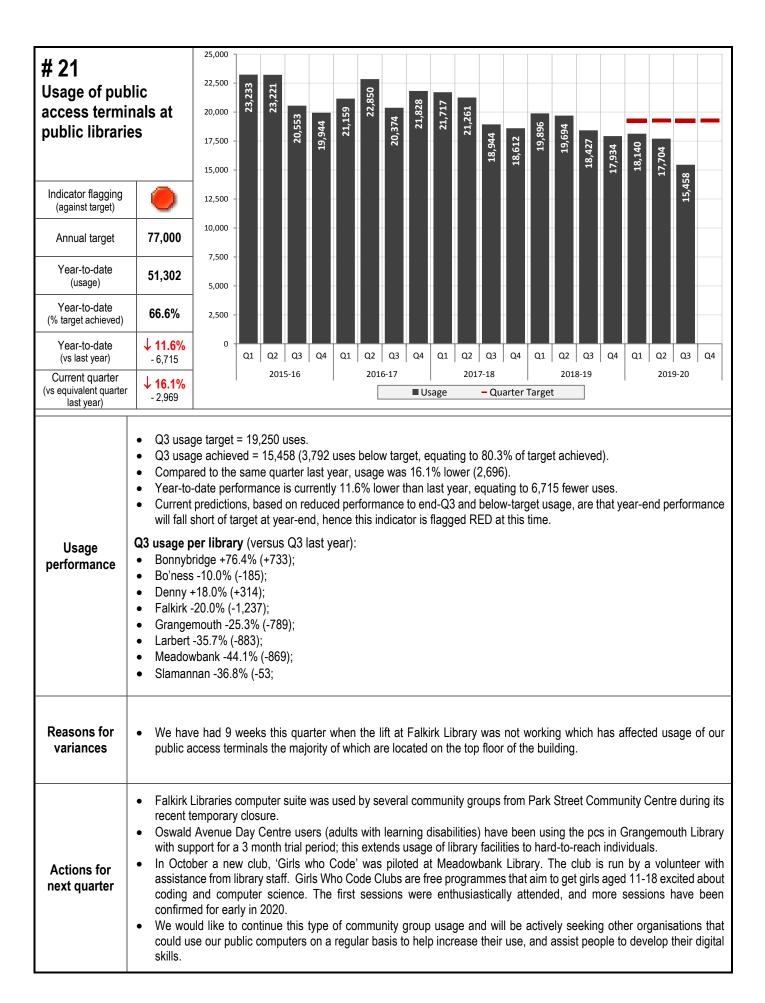
- Bonnybridge +0.7% (+56);
- Bo'ness +0.2% (+22);
- Denny +0.7% (+103);
- Falkirk -6.9% (-1,626);
- Grangemouth -1.8% (-292);
- Larbert -9.2% (1,995);
- Meadowbank -52.0% (-13,101);;
- Slamannan -38.6% (-614);
- Digital Visits (apps, digital resources, social media engagement) (this is a new national performance indicator from April 2019) (+18,951);

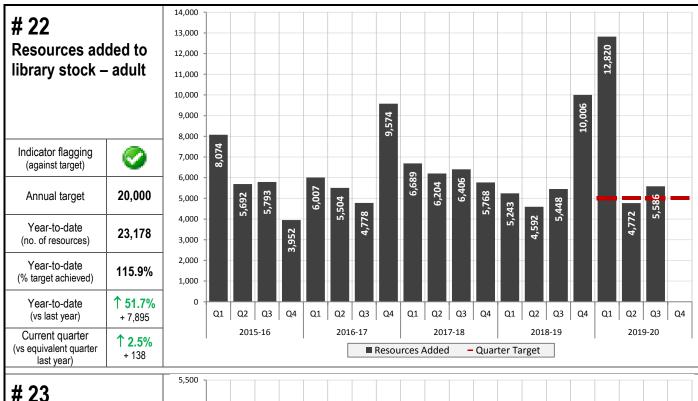
Reasons for variances

- A new national performance indicator was introduced for Q1 and this counts virtual 'visits' which include accessing apps (for ebooks, e-magazines and audio downloads), visiting Ancestry and Theory Test Pro and interactions with social media (Twitter and Facebook). If this interaction results in a download then that download also counts as an 'issue' (see PI 19 above). This has been counted since April 2019 but the descriptor '-EBooks/Digital Resources +n/a%' was incorrect.
- We had a very successful Book Week Scotland in November across Libraries. During the festival we aim to reach as
 wide an audience as possible and engage with both library members and non-users. The funding we receive from both
 the Scottish Library and Information Council (SLIC) and the Scottish Book Trust is invaluable. As a result, 2019's festival
 has been Falkirk Libraries biggest for several years, featuring daily activities, which reached a total of more than 1200
 people across 44 events.
- Libraries also had lots of well attended events during National Libraries Week and the half term holiday in October, as well as Christmas-themed sessions throughout December. This quarter saw a 15.76% in the number of events run in libraries compared to the same quarter last year.
- The significant decrease at Meadowbank is due to a counting error which may date back years; the counter counts people coming in **and** leaving the library so the previous year quarterly number should be halved to be accurate.

Actions for next quarter

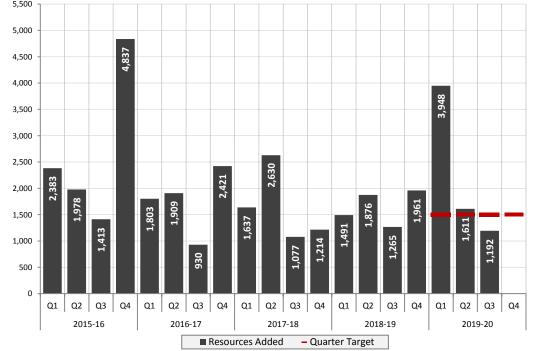
- We are currently applying for Live Literature funding from the Scottish Book Trust which if successful contributes to wards the cost of bringing authors, storytellers and illustrators into libraries as part of our reader development programme for 2020.
- The programme for this year is being finalised and we plan to build on the success of this guarter.





23 Resources added to library stock – junior





Adult additions to stock (PI #22)

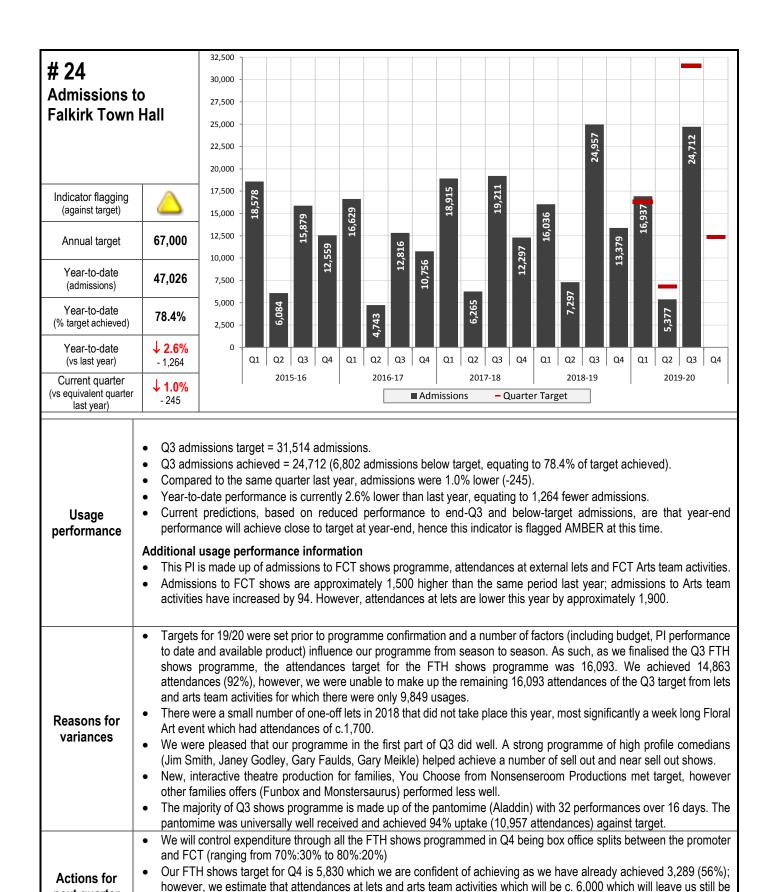
- Q3 resources added target = 5,000.
- Q3 resources added achieved = 5,586 (568 above target, equating to 115.9% of target achieved).
- Compared to the same quarter last year, resources added were 2.5% higher (+138).
- Year-to-date performance is currently 51.7% higher than last year, equating to 7,895 extra resources.
- As year-to-date performance has already achieved target, this indicator is flagged GREEN at this time.

Usage performance

Junior additions to stock (PI #23)

- Q3 resources added target = 1,500.
- Q3 resources added achieved = 1,192 (308 below target, equating to 79.5% of target achieved).
- Compared to the same quarter last year, resources added were 5.8% lower (-73).
- Year-to-date performance is currently 45.7% higher than last year, equating to 2,119 extra resources.
- As year-to-date performance has already achieved target, this indicator is flagged GREEN at this time.

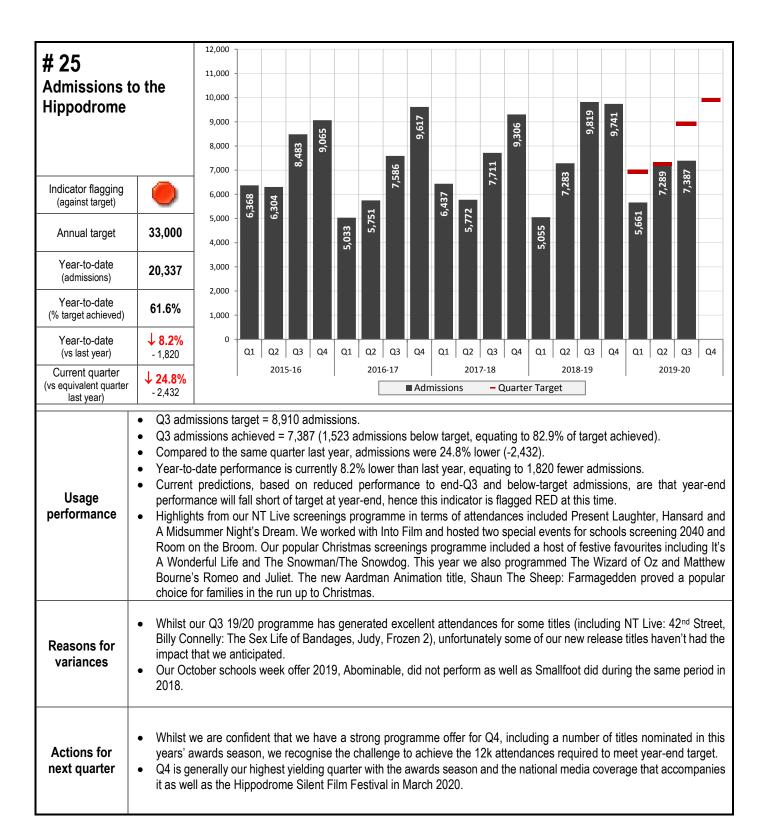
Less items were purchased for adding to stock towards the end of the year as we had been asked to reduce our spending due to pending budget constraints. Libraries order items several months ahead of publication so we are currently ordering items published in March. For the final quarter of the year we usually concentrate on filling stock gaps and items requested by customers that are not currently in stock. The beginning of the year is also when we look ahead and purchase items for upcoming reader development promotions and projects. An example of this is the Reading Well for children collection which will support the mental health and wellbeing of children. Providing children and their families and carers with information, advice and support for coping with feelings and worries, daily life and getting through a tough time.

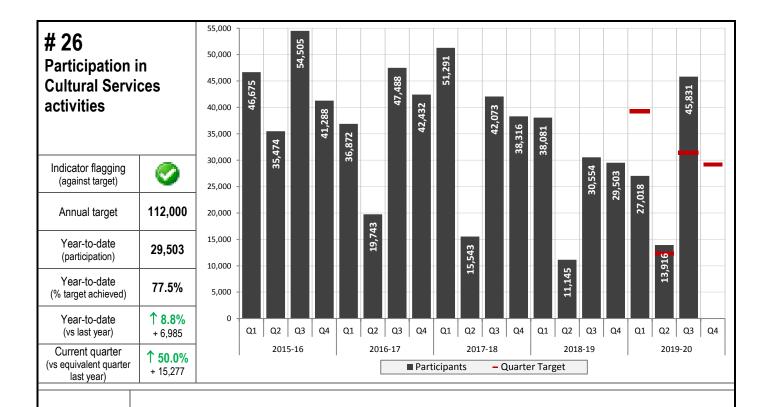


Our Q4 shows programme includes more headline comedy, top music and theatre productions and our marketing approach will focus on exceeding target on those shows which are already selling well to try to make up this shortfall.

next quarter

8,170 short of target.





Usage performance

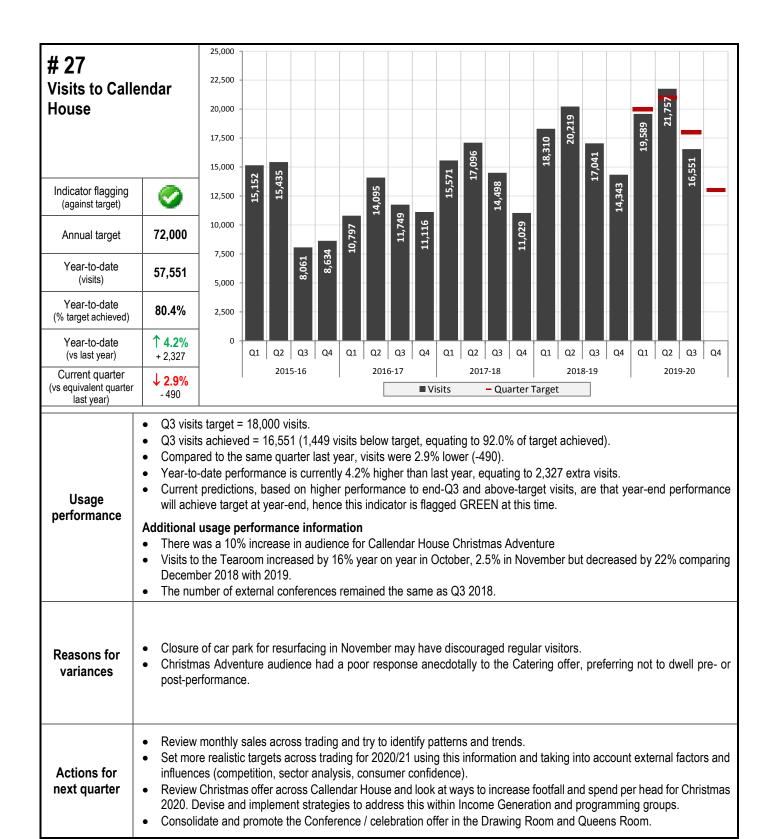
- Q3 participation target = 31,360 participations.
- Q3 participation achieved = 45,831 (14,741 above target, equating to 146.1% of target achieved).
- Compared to the same quarter last year, participation was 50.0% higher (+15,277).
- Year-to-date performance is currently 8.8% higher than last year, equating to 6,985 extra participations.
- Current predictions, based on higher performance to end-Q3 and above-target participation, are that year-end performance will exceed target at year-end, hence this indicator is flagged GREEN at this time.

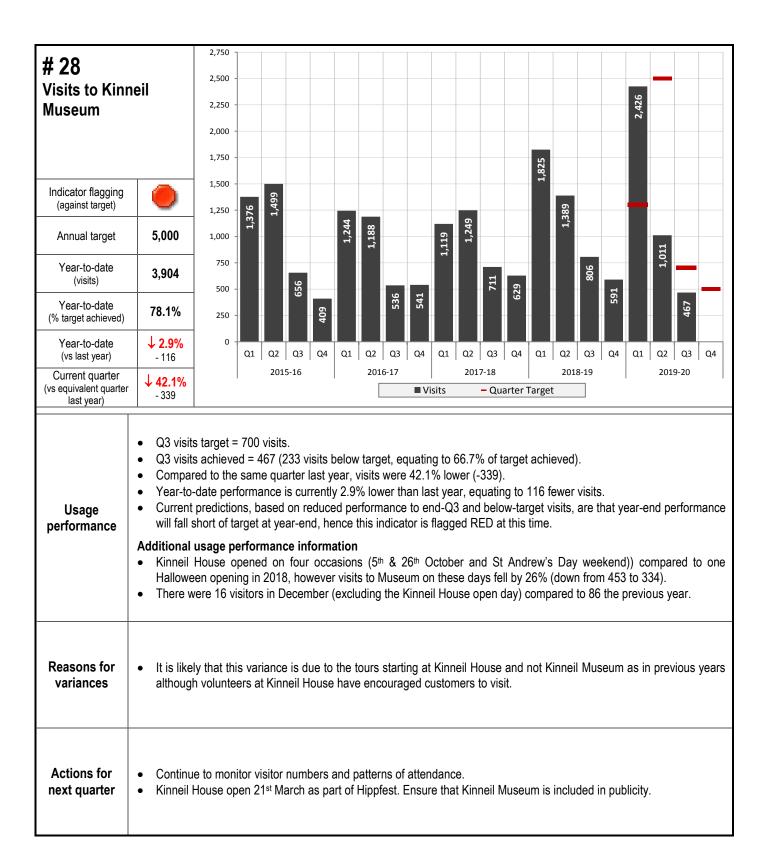
Reasons for variances

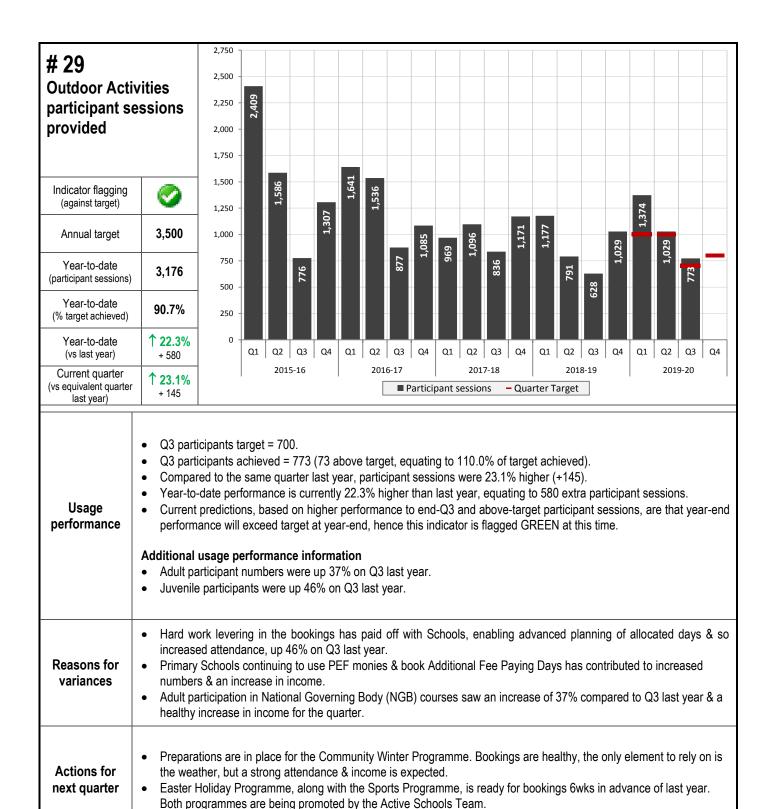
- Q3 has continued our upward trend of attendances at FCT Culture activities. This is due in part to the momentum that
 our HLF-funded Great Place project is gathering with plenty of opportunities for individuals and community groups to
 engage with the area's heritage. One of the highlights of their programme in Q3 was the 'Images of Industry' exhibition
 project that the team developed and presented, in partnership with Historic Environment Scotland (HES), in
 Grangemouth town centre.
- Falkirk Youth Theatre (FYT) produced a very successful production of Legally Blonde the Musical at FTH in November
 and Reaction Youth Drama Group presented 'Girls Like That' by playwright Evan Placey exploring the issues that young
 people face in a world of advancing technology. Both productions showcased the skills and commitment of the young
 people that we work with year round.
- Our other regular participatory activity Sing Forth Community Choir, Sew Simple and Busy Bees continued to perform well as did the lunch and brunch heritage talks at Callendar House
- Q3 figures also included the Callendar House Christmas Adventure which saw attendances increase by 10% against last year.

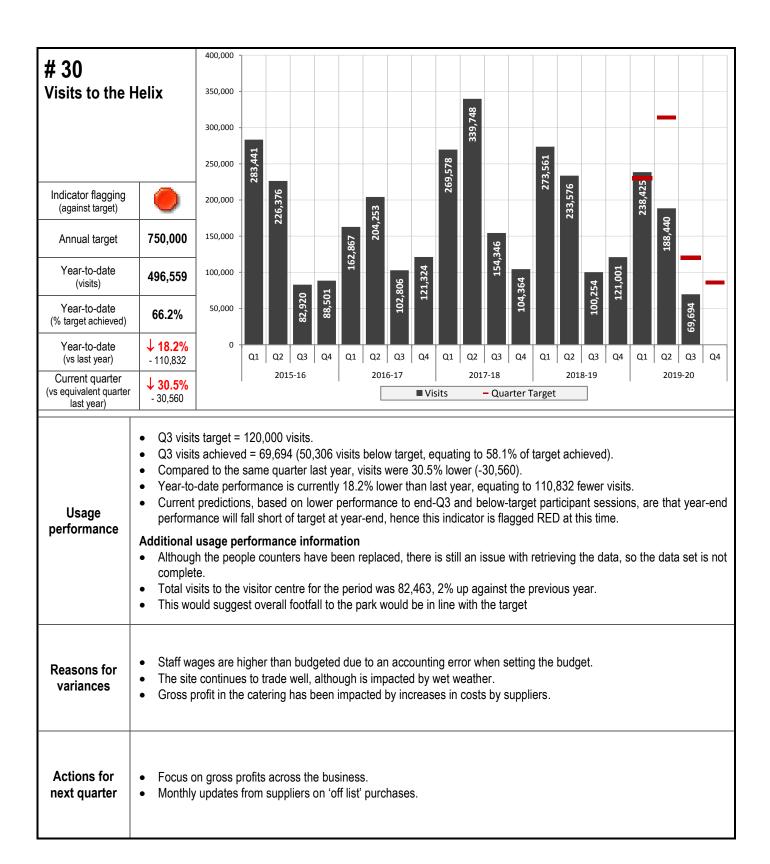
Actions for next quarter

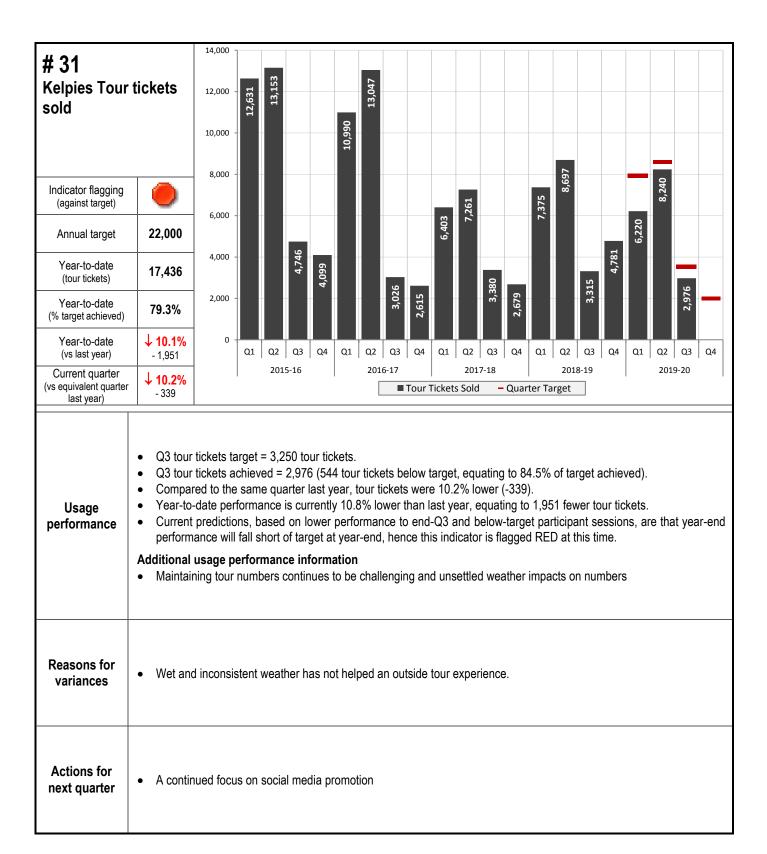
- The Great Place team will be working to a number of large scale initiatives in Q4 as well as the launch of the Falkirk Explored app and Our Stories website.
- Our temporary exhibitions programme includes two exhibitions created around the theme of Year of Coasts and Waters 2020, The Water of Life and Uprooted and we are scheduling an exciting programing of supporting activities to accompany them.

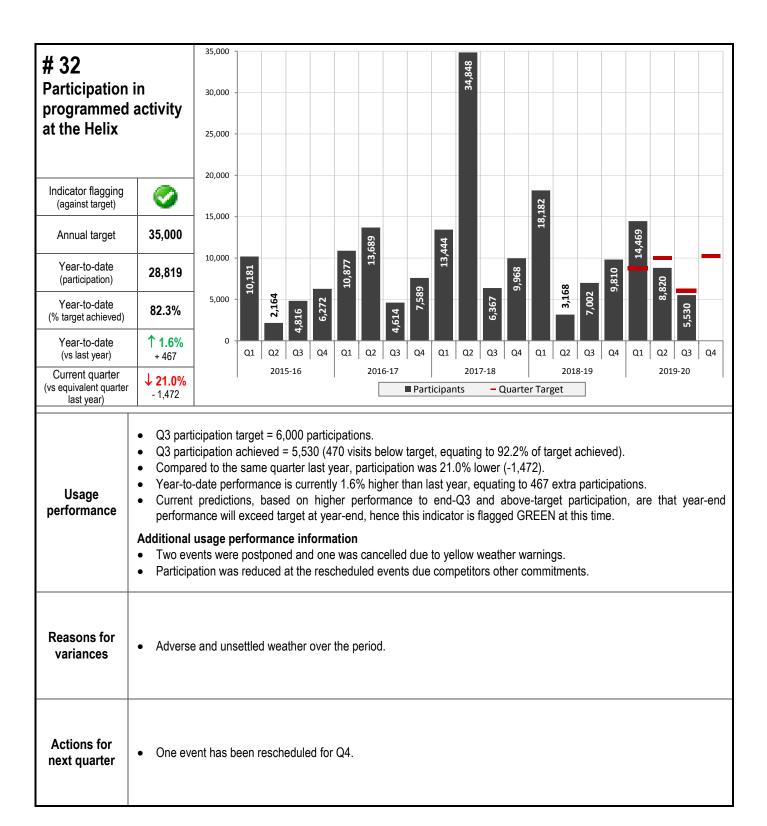












Falkirk Community Trust: Organisational Performance

- A strong, sustainable and valued organisation

	2016/17 2017/18 total total	2017/18	2018/19 total	2019/20				
Indicator		total		Q1	Q2	Q3	Q4	Year Total
Sickness Absence - % days lost	3.42%	3.46%	4.46%	4.84%	3.47%	3.72%		
Staff Turnover – cumulative	11.9% equates to 61 staff	11.4% equates to 56 staff	13.9% equates to 67 staff	4.2% equates to 20 staff	n/a	n/a		
Number of Accidents involving staff and customers	352	367	461	124	96	48		
Number of complaints and formal enquiries received and dealt with	104	89	63	15	11	24		
Number of hits on Trust website	730,900	754,109	819,592	203,627	202,739	222,533		

Sickness Absence

Sickness absence statistics are now available for both the Q2 and Q2 periods.

The 19-20 Q2 period was lower with 3.47% of working days being lost due to sickness absence, equating to 1,101 absence days. This was lower than Q2 last year (4.05%; 1,276 days).

Sickness absence for Q3 19-20 was slightly higher than the same period last year, with 3.72% of working days being lost to sickness absence (compared to 3.45% for Q3 last year). This sickness absence equates to 1,182 absence days out of a total potential 31,745 days for the 3-month Q3 period.

The Trust remains committed to further reducing staff absence rates.

Staff Turnover and Headcount

Figures for staff turnover for the Q2 and Q3 periods were unavailable at time or writing, and will be included in the next quarterly performance report.

The Trust's headcount at 30th December 2019 was 486 employees, working a total of 12,087 hours per week. This equates to 329 FTE (full-time equivalent) staff. The headcount is split between 183 full-time and 303 part-time staff, with 446 positions being permanent and the remaining 40 temporary positions.

Accidents Reported

A total of 48 accidents involving staff and customers were reported to the Trust's Health, Safety and Risk Management Group during Q3 19-20, a decrease of 81 (-62.8%) compared to the same quarter last year. Of these accidents, 44 involved members of the public and customers, with 4 accidents involving staff.

Complaints Received

24 complaints and formal enquiries were received and dealt with during Q3 19-20 with all 24 being dealt with at Frontline Resolution (Stage 1) and none requiring further investigation (Stage 2). This was 12 more complaints received than the same period last year.

Website Performance

Trust website sessions during Q3 were 222,533, an 11.7% increase (+23,382 sessions) compared to the same period last year. The number of page views increased by 57.3% (+303,761 page views) to 833,847). Average session duration was 1m49sec. These website visits were carried out by 138,563 unique public visitors (+37.8% on Q3 last year), with 126,705 being new visitors to the website.

This increased use of the Trust websites seen during Q3 is encouraging following the launch of the Trust's three new websites for the main Trust plus specific sites for the Helix and the Hippodrome.